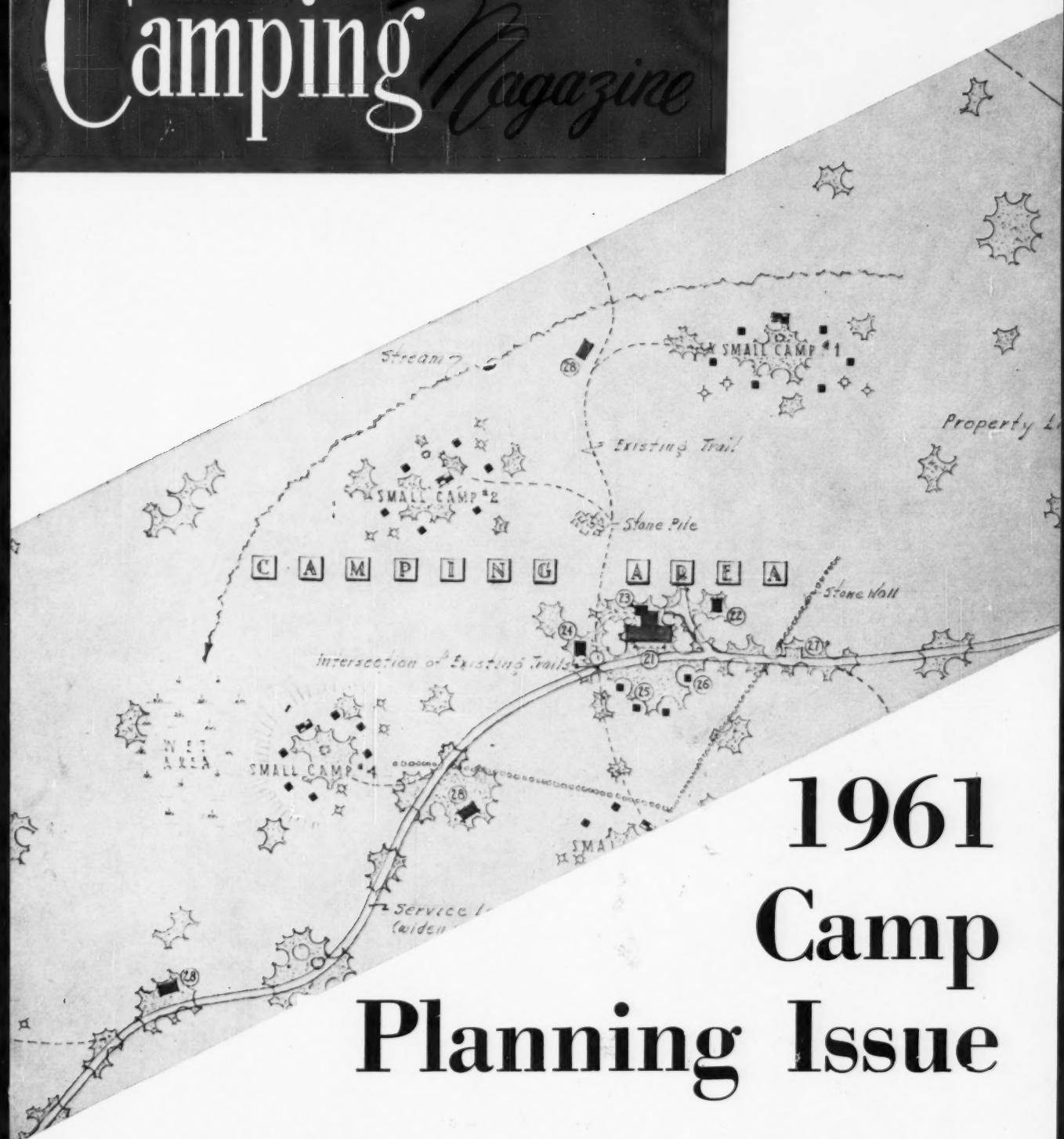


# Camping Magazine

NOVEMBER 1960



## 1961 Camp Planning Issue

Modernization • Recruitment  
Program • Purchasing • Food Service

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Hi mom! Camp life's swell.

Boy! life is great here. We're always doing something. Always thirsty, too, but the water is clean, tasty, and safe.

The counselor showed us the WoT chlorination equipment that makes the drinking water safe. He says the water is as pure as our city water. This equipment is also used for the treatment of sewage waste. It keeps the lake safe from pollution.

The counselor said the WoT equipment is inexpensive to operate, dependable and gives accurate round-the-clock protection. He says it's rugged and never rusts. It sure looks like it can run forever.

Well, I have to end now. The weather is hot, so we're going in for a dip before supper.

George

Write today and find out how you can keep your camp healthy and happy. Dept. S-144

**WALLACE & TIERNAN INCORPORATED**

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## Winner of Camp Scholarship Writes

Gunnar Peterson, ACA vice-president and Director of Outdoor Education of Chicago City Missionary Society, wrote all the Chicago area winners in the Kool-Aid contest, congratulating them on their achievement in winning a camp scholarship. One of the recipients sent him the following letter in reply.

Thank you for your letter. It was thrilling to have an entry which won such a fabulous prize in the Kool-Aid Contest. I am most grateful to the General Foods Company for their generosity, and your interest.

About camp — I will spend two weeks at Norwesco (Girl Scout Camp in Wisconsin) in August. I won't need all of the money there. I felt that I ought to share some of this good luck with somebody who might not be able to go to camp this year. So (I hope this meets with your approval) I sent \$54.00 to the South Park Missionary Society for the camping expenses of Anne Marie Epp (14 year old daughter of an African missionary) who is living at Wheaton College. Twins, whose father has been ill for a long time, were sent \$50.00. And my little sister is going to day camp.

I have written to the General Foods Corporation to tell them of this and to thank them too.

Deirdre Hodges  
Park Ridge, Ill.

## More on "Citizenship Training"

Roberts D. Burr, in a Letter to the Editor (Camping Magazine, June 1960), commented on Sidney B. Alexander's After Taps article, "Citizenship Training," in the May issue. Mr. Burr's letter said in part:

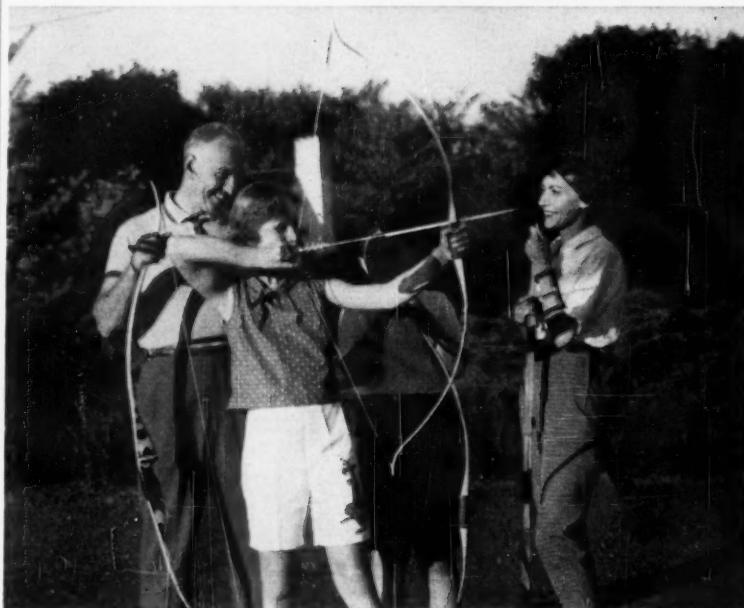
"Let us hope that the seventh ACA objective will always have a broad and understanding interpretation that will allow our camps to follow their own religious and patriotic orientation."

Mr. Alexander replied in part:

First let me say that during my 32 years of law practice I have applied myself on many, many occasions to protect the rights of the underprivileged and those who could not speak for themselves.

The amount of space allotted to

## ARCHERY'S FUN



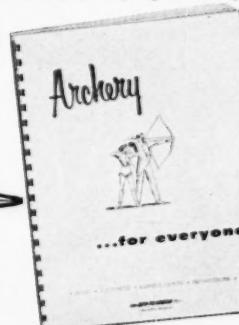
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**ETHEL F. BEBB, Camp Editor**

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my article necessitated some cutting by the editor. One of the sentences which appeared in my original script read as follows:

"No one denies the right of any person to attend or operate a camp which does not care to fly an American flag, or to support any religious doctrine. That, however, is certainly without the sphere of the ACA."

Any camp that wishes to operate without respecting the American flag or having an atheistic or agnostic outlook is entitled to so operate. I would fight for their right to do so. But that *does not mean* that it gives them a right to obtain a seal of approval from ACA, which in turn would indicate that their standards, citizenship and spiritual values are such as stated in my article.

In short, this Association can and has adopted standards, rules and regulations which, so long as they are not illegal by a penal statute, governs the application for admission to any camp. For that reason I, among others, do not have to join an organization where some of the members are avowed Communists and others are avowed atheists or agnostics who are inculcating in campers under their charge the same type of thinking. Nor, on the other hand, do they have to belong to an organization with members who think as I do. The chief point in issue is:

"Just what does the seal of approval of ACA represent with respect to a camp's belief with respect to God and country?"

Sidney B. Alexander  
Co-director, Camp Deer Run  
Sugar Grove, Pa.

### Request to Reprint

I am writing to ask permission to reproduce two articles from back issues in a little loose leaf notebook we mimeograph for our counselor training week. One article, in the April 1954 issue, was "What Is To Be Gained in the Small Group?" by Lois Goodrich. The other is the very fine little article by Larry Rubin entitled, "The Camper's Viewpoint," April 1957.

Rev. John E. Ensign, Director  
Camp Hanover  
Richmond, Va.

*Camping Magazine's editors are often able to grant permission to organizations or camps to reprint articles from past issues for use in counselor training, promotion, etc. If you wish to reprint articles, please write to us, we'll be happy to work with you.—Ed.*

# Camping Magazine

NOVEMBER 1960

## Planning Issue Guide

► Introduction to 1961 Camp Planning Issue .....	10
Modernization .....	Frank Atkinson 11
Aids to Improve Facilities in 1961 .....	14
Program Evaluation .....	Lucile Henderson 15
Suggestions on Activities Equipment .....	17
Recruitment: Staff .....	Edward Sandow 18
Recruitment: Campers .....	Betty Seward Smith 19
Purchasing Supplies and Equipment .....	Russell A. Turner 20
Ideas for Better Operation in 1961 .....	21
Camp Feeding .....	Nancy C. Tigner 23
Ideas, Recipes for Better Camp Feeding .....	25
The Plea for Wilderness .....	Jay S. Shivers 34
Round-the-World Cruise for Camping Leaders .....	35

## Service Features

► Cover: Camp Plan .....	Books for Better Camping .....	6
by Bradford Sears .....	ACA News of the Month .....	26
ACA National Board .....	Section News .....	31
Letters from Readers .....	Reader Service Coupon .....	32
Classified Advertisements .....		32

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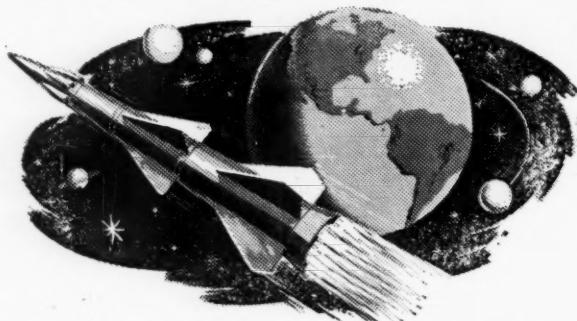
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Camping Magazine

## BOOKS FOR CAMPING

Beginning with this issue, you will find that notices of new books helpful in camp operation are written concisely. Only the title, author, publishing data, and a brief description are given. The editors believe this information will be valuable to you in keeping up-to-date on books of interest as they are published.

CREATIVE ARTS AND CRAFTS ACTIVITIES, by Arthur S. Green, T. S. Denison & Co., 321 Fifth Ave. S., Minneapolis 15, 1960. \$4.95.

Crafts activities of varying difficulty for children of camper age.

SHOOTING-HUNTING, by Julian W. Smith, American Association for Health, Physical Education and Recreation, 1201 16th St., N.W., Washington 6, D. C., 1960. \$2.00.

Instructor guide for teaching basic techniques of gun handling.

HI NEIGHBOR, Book III of the UNICEF series, Hastings House, Publishers, 151 E. 50th St., New York 22, 1960. \$1.50.

Folklore, games and activities from nations being assisted by UNICEF.

AQUATICS HANDBOOK, by M. Alexander Gabrielsen, Betty Spears, and B. W. Gabrielsen, Prentice-Hall, Inc., 70 Fifth Ave., New York 11, 1960. \$7.95.

A guide to aquatic activities covering swimming, skin diving, Scuba diving, surfboard riding, water skiing, sailing, bait casting and boating.

CLOWN ACT OMNIBUS, by Wes McVicar, Association Press, 291 Broadway, New York 7, 1960. \$4.95.

Basic principles in the art of clowning. 269 ready-to-amuse, step-by-step clown acts and stunts.

THE PLAYGROUND AS MUSIC TEACHER, by Madeleine Carabo-Cone, Harper & Bros., New York 16, 1959. \$5.00.

An introduction to music through games suitable for both indoor and outdoor areas.

FIRST PLAYS FOR CHILDREN, by Helen Louise Miller, Plays, Inc., 8 Arlington St., Boston 16, 1960. \$4.00.

A collection of short plays for younger children.

WHITE-WATER SPORT, by Peter Dwight Whitney, The Ronald Press Co., 15 E. 26th St., New York 10, 1960. \$4.00.

Introduction to and instruction for running swift rivers and rapids in kayaks and canoes.

SECOND BOOK ON SAILING, by Gordon C. Symar and Gordon C. Symar, Jr., The Ronald Press Co., 15 E. 26th St., New York 10, 1960. \$4.50.

Illustrated instruction book on more advanced techniques of sailing, racing and cruising.

FOUNDATIONS OF PHYSICAL EDUCATION, by Charles A. Bucher, The C. V. Mosby Co., 3207 Washington Blvd., St. Louis 3, 1960. \$6.00.

Textbook on the objectives and instruction of physical education.

A BUTTERFLY IS BORN, by J. P. Vanden Eckhoudt, Sterling Publishing Co., Inc., 419 4th Ave., New York 16, 1960. \$2.50.

Picture story of the complete development of a butterfly.

A BIRD IS BORN, by E. Bosiger and J. M. Guilcher, Sterling Publishing Co., Inc., 419 4th Ave., New York 16, 1960. \$2.50.

Picture story of the birth of a bird plus pictures of different species and their development.

BACKYARD BIRDS, by Arline Thomas, Sterling Publishing Co., Inc., 419 4th Ave., New York 16, 1960. \$1.00.

Color illustrations and instructions for feeding birds commonly found in residential areas.

PANTOMIMES, CHARADES AND SKITS, by Vernon Howard, Sterling Publishing Co., Inc., 419 4th Ave., New York 16, 1960. \$2.50.

Suggestions for simple and more advanced "acting out" games.

POINTERS ON PRODUCING THE SCHOOL PLAY, by Helen Louise Miller, Plays, Inc., 8 Arlington St., Boston 16, 1960. \$2.95.

A guidebook for the nonprofessional play director working with youth groups.

PLAYGROUNDS: THEIR ADMINISTRATION AND OPERATION, by George D. Butler, The Ronald Press Co., 15 E. 26th St., New York 10, 1960. \$7.00.

Third edition of a standard work covering the many aspects of playground management.

THOUGHTS AFIELD, by Harold E. Kohn, Wm. B. Eerdmans Publishing

CAMPING MAGAZINE



Leflar Catapult at Camp Hiawatha for Girls, Kezar Falls, Maine, Abraham Mandelstam, Director.

## LEFLAR CATAPULT

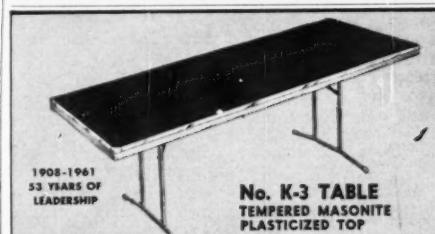
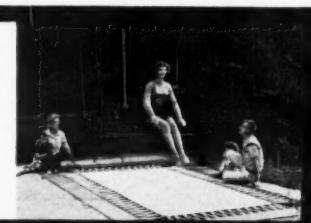
*the pool-side trampoline*

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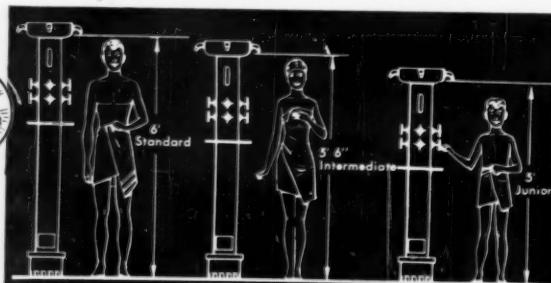
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Co., 255 Jefferson Ave., S.E., Grand Rapids 3, Mich., 1959. \$3.75.

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CREATIVE LEATHERCRAFT, by Grete Petersen, Sterling Publishing Co., Inc., 419 Fourth Ave., New York 16, 1960. \$2.95.

Directions for varied leather projects including coin purses, handbags and jackets. Instructions for basic leathercraft skills given.

BETTER HOMES AND GARDENS FIRST AID FOR YOUR FAMILY, Meredith Publishing Company, Des Moines 3, Iowa, 1960. \$1.50.

Handy-sized first aid guide covering common emergencies. Carefully indexed for quick use.

THINGS TO DO IN SCIENCE AND CONSERVATION, by Byron Ashbaugh and Muriel Beuschlein, The Interstate Printers and Publishers, Inc., Danville, Ill., 1960. \$2.50.

Practical methods for demonstrating conservation concepts.

JAPANESE INK PAINTING: LESSONS IN SHIBOKU TECHNIQUE, by Ryukyu Saito, Charles E. Tuttle Co., Rutland, Vt., 1959. \$3.75.

Instructions in techniques of ink and brush painting, particularly suitable for nature studies.

MOSAICS, by Doris and Diane Lee Aller, Lane Publishing Co., Menlo Park, Calif., 1959. \$1.95.

Another in the series of Sunset craft books. Directions for mosaic projects.

LEARNING TO SWIM IS FUN, by Jack and Marilyn Ryan, The Ronald Press Co., 15 E. 26th St., New York 10, 1960. \$2.95.

Written for young people who are learning to swim. Clear explanations and helpful drawings.

BUILD IT YOURSELF, Abingdon Press, Nashville 2, Tenn., 1960. \$1.00.

Fifteen plans for easy-to-build furniture projects such as worktables, bookcases and storage cabinets.

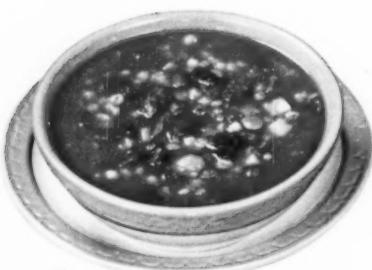
A. M. C. WHITE MOUNTAIN GUIDE, Appalachian Mountain Club, 5 Joy St., Boston 8, 1960. \$4.50.

A guide to trails in the White Mountains and adjacent regions with several detailed maps.



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# 1961 Camp Planning Issue

PLANNING for a successful 1961 season begins with evaluation of this past year. This evaluation should be as thorough, detailed and objective as you can make it.

Determine which areas were particularly strong—leadership, program, facilities—and seek the reasons for their strength. Analyze your problem areas and compare them to your successful operations.

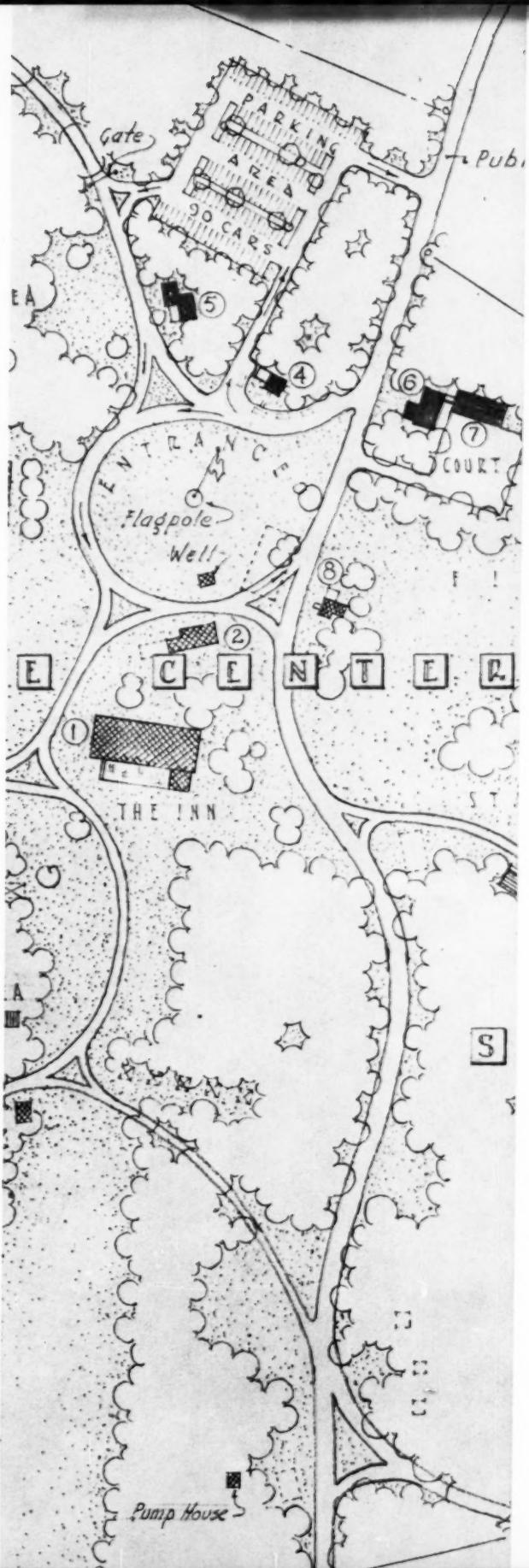
You, like many camp directors, may be able to make this evaluation yourself. Or, you may feel it worthwhile to employ an outside consultant who can look at your entire operation objectively.

Planning for next season cannot begin too early. As you outline your budget, you will realize how closely all the aspects of camping are interrelated. For example, if you plan to offer an outpost camp experience for older campers, it will affect your budget, recruitment plans, building and site improvements, staff training, food buying.

This 1961 Camp Planning Issue discusses some of the major areas of camp operation. You will find suggestions for renovation and modernization of buildings and facilities, evaluation of your program, recruitment of staff and campers, purchasing and food buying and service.

Following each feature article, you will find expanded product information columns. Begin now to work with your suppliers to learn what will be available in 1961. Be sure to use Camping Magazine's Reader Service coupon on page 32 to obtain additional information on products advertised or mentioned editorially in this issue.

The portion of a camp site plan prepared by Bradford Sears which appears on this page and on the cover represents the theme of this issue—Plan Now for Better Camping in 1961.



# Modernization

**Expanding camp services cause camps to consider modernization and renovation of existing structures on their property**

**By Frank Atkinson**  
*Assistant National Director  
Engineering Service  
Boy Scouts of America*

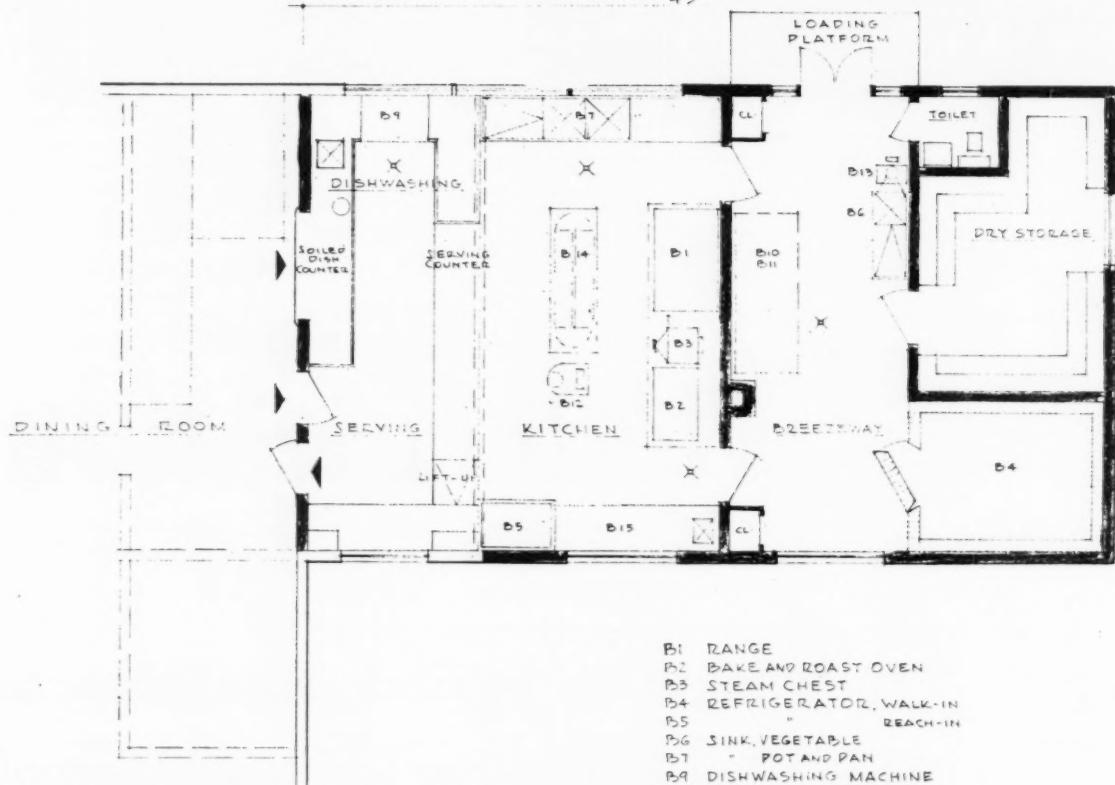
CAMP DIRECTORS are frequently faced with decisions on adaptation or disposition of existing structures on their property. Too often decisions are made under the pressures of immediate needs, insufficient funds or camp opening deadlines to do an ideal development job. This, in many cases, leads to a perennial drain of maintenance effort and funds into inconvenient and unsuitable facilities. To avoid ill-advised stopgap measures, it is well to establish a property development plan which embraces anticipated future needs as well as those of the moment.

Before such a plan can be prepared, the director should spell out the camp program and objectives. He must know what activities are inherent and fundamental. A list of facilities to accomplish the program must be made. These facilities must be analyzed as to space inter-relationship, extent and size. If the aquatic program is being considered, it should be determined whether a swimming facility is needed to handle all campers at once or whether ideal use would be by age, ability or residence groups. Such analysis should be made for all phases of program — nature, camp craft, field sports and out-of-camp trips. Other considerations are: nature of participation, individual, small group or camp-wide and weather protection required for activity from sun, wind, rain or temperature.

The ideal residence pattern to support the type of program must be as-

certained. The ordinary camp community is usually divided into smaller groups related by age, common interest or local community patterns. These are housed in tents, cabins or cottages depending upon ability, age program content, or tradition.

After outlining the implications of program and camper housing, the central supporting services must be spelled out as to capacity, extent and ideal location. It should be determined whether all campers should have meals together at the same time or whether smaller age or residence groups should eat in separate dining facilities. Feeding for hikes, trips or cook-outs should be considered. The wise and ideal location for the infirmary or other health facilities must be ascertained. Similar treatment should be given to utility needs: water supply, sanitation, electricity, refrigeration and fuel. Provision for equipment, maintenance and storage



## FIRST FLOOR PLAN

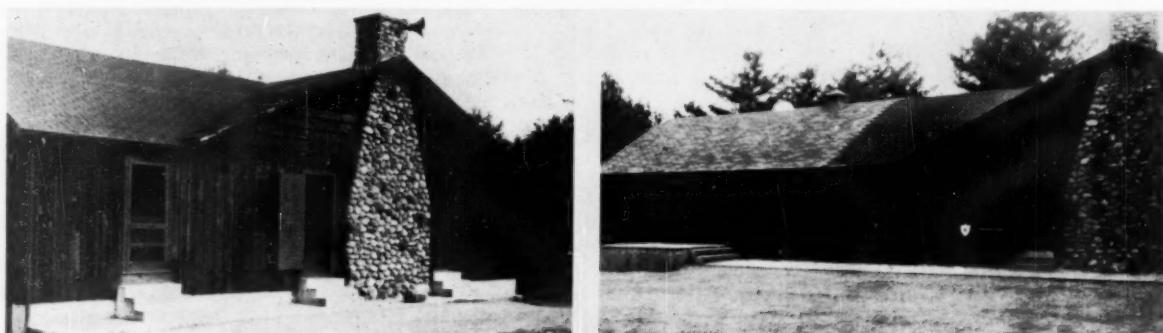
SCALE  FT

LEGEND  
□ EXISTING  
■ NEW WORK  
— TO BE REMOVED

B1	RANGE
B2	BAKE AND ROAST OVEN
B3	STEAM CHEST
B4	REFRIGERATOR, WALK-IN
B5	" REACH-IN
B6	SINK, VEGETABLE
B7	" POT AND PAN
B8	DISHWASHING MACHINE
B9	HOT WATER HEATER
B10	" " STORAGE TANK
B12	MIXER
B13	PEELER
B14	COOKS TABLE
B15	BAKERS "

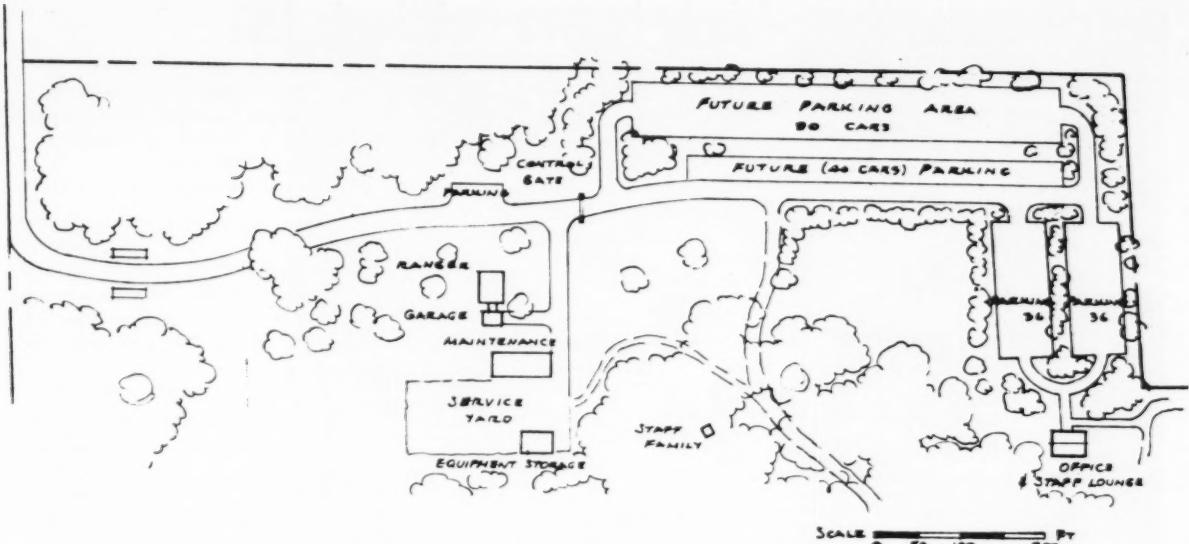
### Dining Hall Modernization

*Plan of the dining hall at Camp Resolute showing how existing structure was used.*



### Exterior – Before and After

Before picture, left, shows size of old structure. Size of addition is indicated by roof pattern on after picture, right.



*Self-policing parking area both welcomes visitors and aids traffic flow for camp.*

should be studied. Good public relations demands a careful study of access control, entrance ways, parking for visitors and staff, provision for convenient delivery of supplies and handling of camper baggage. Office requirements demand attention also.

After these preliminaries, an important step is to arrive at an ideal pattern for relating all required facilities. Such a schematic diagram would recognize normal traffic-flow patterns for campers, staff, visitors, vehicles, equipment and supplies. Priority should be given to preservation of the most attractive areas for program activities and housing. Good conservation practices, aesthetic considerations and cost factors should be included in such a study.

The next step is to relate the schematic layout to the property in question. A master layout must be developed into a coordinated design pattern so that the whole camp looks "planned," meets program needs and fits well into natural surroundings. Local authorities can be helpful not only in insuring compliance with health and safety regulations, but also in offering counsel on conservation, water supply, recreational water development, and land use. The employment of local architects and engineers is money well invested at this stage of planning.

Development of an attractive entranceway with adequate parking and

control of visitor and delivery traffic is an important factor in planning camp property. There are any number of satisfactory solutions. At the camp of the Boy Scout council at Mason City, Iowa, visitors are directed to a parking area convenient to the office. The lot is practically self-policing. Traffic flow pattern is so logical that when the primary lot is filled it is quite natural to continue on into the overflow parking area.

Only after the property development plan has been prepared should decision be made as to disposition of existing buildings. These structures should then be carefully studied. Analysis should include present condition of a structure, suitability for function without alteration, cost of rehabilitation if required, extent and cost of annual operation and maintenance, and cost of alterations and improvements if required. Those buildings justified by this analysis should then be related to the property layout. Those that are suitably located become part of the master development plan. Those proved unsuitable are marked for immediate or eventual demolition. More often than not it is more economical to build a new building tailored to camp needs than to alter an existing structure.

As a building lending itself to successful alteration, the dining hall at Camp Resolute, Algonquin Council, Boy Scouts of America, Framingham,

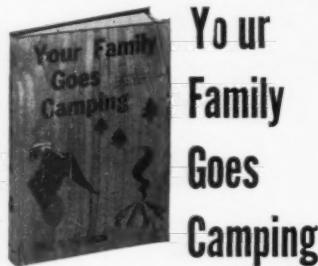
Mass., is a good example. The building, although well located for its function, was not large enough to serve the camp adequately. Mere additional dining space did not solve the problem. The new wing was constructed in such a way as to provide a new kitchen and storage facilities. The new basement made a convenient garage for camp vehicles. Part of the kitchen space in the original building contributed sufficient additional area in the dining room to meet camp needs.

In short, the planning process can be outlined as follows:

1. Establish program objectives and functions.
2. Outline the ideal functional relationship of the various needed facilities, make schematic diagram.
3. Develop ideal layout of the schematic diagram as applied to the terrain of the property.
4. Analyze each of the existing structures as to: condition, suitability in present form, cost of rehabilitation if required, extent and cost of annual operation and maintenance, and cost of alterations and improvements if required.
5. Relate suitable existing structures to the property layout.

It should be recognized that *program* determines *facilities*. Careful planning results in the creation of a happy camp community functioning efficiently in attractive surroundings.

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DORIS T. PATTERSON has written a complete camping guide, giving detailed help on choosing campsites across the nation; on selecting equipment; on different campfires, camp cooking, and recipes; on packing and taking the baby; on crafts, nature study, and other useful camping tips.

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## Aids to Improve Facilities in 1961

Suggestions for repairing and improving camp beds are offered by The R Bed Spring Co. The company will loan necessary tools without charge and supply parts at minimum charge. Write for information on this service and on the company's line of camp beds.

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Draw-Tite tents, completely suspended from jointed aluminum framework, and available in one, two, four-person and family size, are supplied by Eureka Tent and Awning Co. Write for full information.

Circle 102 on coupon, page 32.

Hussey Mfg. Co. has designed a new lightweight float and pier, reported to be easily handled by two people, which will hold up to 10 adults. Send for full information on this and other Hussey waterfront equipment.

Circle 103 on coupon, page 32.

Ell-Don Sales, suppliers of tents, boats and camping equipment, will send directors their new catalog upon request.

Circle 104 on coupon, page 32.

More than 400 products for building, improving and maintaining all types of swimming pools are described in Paragon Swimming Pool Co.'s new catalog. Write for your copy.

Circle 105 on coupon, page 32.

Rehco Corp. will supply full information on the Forest Toilet Stool Assembly and the Forest Toilet Seat and Cover Assembly. These are suitable for use with pit-type toilets.

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Fulton Cotton Mills has announced an expanded line of tents for camps in 1961. In addition to the 27 models available, Fulton will manufacture tents to individual specifications. Write for catalog.

Circle 107 on coupon, page 32.

Metal sectional piers with wood, metal or aluminum decking, floating metal piers and many other products for waterfront use are available from Wisconsin Marine Co. Send for full information.

Circle 108 on coupon, page 32.

Pease Domes and Canopy Domes may be an answer to your problems of expanding sleeping quarters or adding activity shelters. Write Pease Woodwork Co. for catalogs and quantity discount information.

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Safeway Toilets, using only one quart of water to flush, offer several advantages to camps. Complete information will be sent.

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Norman Buck Mfg. Co. reports that their aluminum springboards are designed first to be long-wearing but are also designed to permit practical repairs due to excessive wear or vandalism. Send for complete information.

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"How to Keep Your Pool Sanitary and Beautiful" is a new booklet available from J. B. Sebrell Co., manufacturers and distributors of swimming pool equipment. Send for your copy and a catalog.

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Hoosier Tarpaulin & Canvas Goods Co. offers a complete line of tents in varied fabrics and sizes. Write for your catalog.

Circle 113 on coupon, page 32.

A new water-saving device is now available on the entire line of multi-person shower facilities manufactured by Bradley Washfountain Co. Write for information on the showers with water-metering valves and complete line of Bradley sanitation equipment.

Circle 114 on coupon, page 32.

Standard Steel Products Mfg. Co. offers a complete line of floating docks and piers. Write for specifications and catalog.

Circle 115 on coupon, page 32.

Filters for filtration of potable water supplies and swimming pools are a speciality of Proportioners Div., B-I-F Industries. Send for brochures.

Circle 116 on coupon, page 32.

A lightweight aluminum boat shelter said to be easily erected on existing piers is available from Metalloy Products Co. Send for literature and prices.

Circle 117 on coupon, page 32.

Halogen Supply Co. carries a complete line of swimming pool supplies and many waterfront accessories. Write for latest catalog.

Circle 118 on coupon, page 32.

When planning your 1961 buildings and facilities, be sure to check the advertisements in this and every issue of Camping Magazine for up-to-date and helpful information. Ask for additional data with Camping Magazine's Reader Service Coupon.



Photo by Dr. W. J. Stemmens at the Henderson Camps

# EVALUATION — first step in assuring continued growth in your 1961 program

By **Lucile Townsend Henderson**

*Co-director, Henderson Camps,  
Lopez, Wash.*

TO MAKE an evaluation of a summer's program immediately following its completion attributes a greater objectivity and freedom from the irritations, disappointments and minor problems of group living than many camping people seem to have. Often it is better to wait a few months when successes come back into the picture, superior counselors are remembered, and delightful program innovations are seen in their proper perspective. Then one can discuss the successes, the real triumphs, the pedestrian performance, the disappointments, and look upon the camp program with interest and excitement in anticipating the coming season.

One is aware first of the things one

should do better. The poor camping practices that developed through inertia or lack of training and supervision probably can be improved. Perhaps the whole program should be examined to determine its quality. Was it done well?

Have environmental changes affected the program? Is it still possible to take the trips that once characterized the camp, or have private property areas and more summer residents limited the scope of your trips? Intensified skills and wider variety of in-camp programs may have to substitute for trips except where public lands are developed for camping or private owners are indulgent.

Is the camp abreast of the need to

explore physical sciences and satisfy interests of campers in these subjects?

Is the camp protecting its own program? Is it courageous enough to be what it started out to be: a place where children and young people can fulfill their desire to live simply out of doors; walk and hike through woods; learn about wood creatures; breathe in beauty and feel far from cities; cook a meal and take care of oneself on a camping trip; swim, sail, paddle a canoe, or ride a horse; do the things that challenge the body and develop a sense of well being; and above all enjoy the companionship of campers and adults who share these interests.

Camps seldom fail to delight children and young people in some phase of their program. Possibly it is that very factor which permits such variation in leadership, activities, equipment, and basic program objectives.

### Quality of Programs

With camping so universally accepted by parents and children, the worthiness and excellence of camping programs becomes largely the responsibility of camp directors and their staff. Parents will inquire whether or not tennis or water skiing is offered in a camp, but they will not inquire about whether the dramatic performances are derived from good literature. They will rarely inquire about the quality of the music — whether singing is limited to lusty renditions of parodies or if that long list of fine folk music long ago introduced by the YWCA, the Girl Scouts, and other thoughtful organizations and now fostered through the ACA Songbook is used. Folk songs learned in camp have united groups of travelers representing many countries and serve as the opening wedge to friendship in many situations. They become a source of pleasure far greater than the effort to teach them.

Programs are reflected in the general atmosphere of camp, but how many camps search here for improvement? What kind of stories are told or read to the children; what books are in the camp library; how prevalent are camp "sells" or pranks; and what kind of last day or last night activities occur in the camp? And what about the special days in camp, "backwards day" and other products of the adolescent mind which fill the vacuum of "what shall we do now?" These are clues to the quality of leadership and the richness of program.

Camps find themselves with two common factors: campers, lots of them, and time, quite a lot of that, too. Because children and youth come to camp so willingly, are we justified in presenting the kind of program activities that entertain them but do not enhance their lives, develop in them a sense of their own worth or send them home intellectually and spiritually enriched.

Program activities can only be judged by principles, since camps which differ widely may be sound in their concept of camping. In examining camp program activities some of these questions should be asked:

Were the talents of children and staff members put to best use?

Do activities relate to the current

needs of children we are serving?

Were activities appropriate in a summer camp program?

Did campers contribute to camp some effort through routine tasks and through projects to improve the camp?

Did each camper gain skills, knowledge and have interests awakened to enjoy the rest of his life?

Is camp preserving activities which rely on skill, muscle coordination and team-work? A four-oar rowboat can supply the incentive to relinquish independent effort in favor of cooperation, after traveling the perimeter of the same small circle a few times.

And, related to the special days which need to be a part of every program to introduce change of pace, contrast, excitement and stimulation, these things can be asked:

Did some phase of the special day have a spontaneous origin in camp?

Was there some creative effort related to the activities?

Was it in good taste?

Was it real fun or simply ludicrous?

Did campers get a chance to display skills they had been practicing?

### Flexibility of Program

A real appraisal of camp activities in the light of such questions may point up the need to make better use of your campers' time and give them a chance to participate in events they can remember with pride as well as pleasure.

To point out weaknesses in camp programs is an easy task, but to revise programs, to part with traditions however unworthy of being perpetuated, to introduce new features or improve old practices, one must be aware of specific objectives and must overcome the inertia that comes from successes or satisfied campers.

One must keep program interests, and the budget, flexible. Look for the talented staff member and support his interest. Each season brings changes, some carefully plotted and organized, but many develop from unfolding talents and skills of staff members. Craft programs change emphasis according to the interests and artistry of the person directing the program. Dramatic programs are disappointing or non-existent, and then comes a person who can generate interest and excitement over the production of "As You Like It" or "Riders to the Sea," and the whole camp reflects its success.

A program feature has vitality only if it is presented by a staff member who is informed, skilled and deeply interested in his field. His enthusiasm

becomes contagious, his knowledge is diffused and his skills imparted to others. Then the program becomes an integral part of the camp rather than super-imposed upon it. For example, an "Indian Day" or a program with an Indian theme, without the presence and guidance of a staff member with basic knowledge and artistry, will do little more than entertain campers. Respect for and genuine interest in the Indians of a specific area come through association with counselors who are informed, talented and interested in Indian culture and who provide many opportunities to hear about the people who lived in the manner portrayed and developed the customs and art forms exhibited. If you can, make the opportunities real instead of play-acting. A counselor sitting on a beach carving an Indian mask from a chunk of alder soon is surrounded by whittlers and carvers. He carves his mask because he needs it for a dance and not because it is a planned part of camp program. An Indian flute heard at night across still waters starts many campers on the task of carving a flute.

Music programs to delight your staff and enchant your campers depend upon a music counselor with a large repertoire of good folk music and talent to make singing irresistible. If he plays an instrument he becomes a daily source of increasing aspiration in campers to do likewise. Good music programs are self-perpetuating. They breed song leaders and instrumentalists. But find the first one. Look for him in schools or in folk singing groups or follow up newspaper articles reporting people with talent. In just such ways have outstanding counselors become interested in camps.

### Obtaining Talent

These illustrations could be duplicated for every field of interest and could be supplied by all camp directors. The search is for people, staff members of superior talent with skills and interest in sharing their knowledge. And these are the people campers deserve to be with, whether it is for one day, one week, or all summer. The time for the searching is always and, whether you believe it or not, the supply is constant. Obtaining good counselors depends not upon equipment or exorbitant salaries, but upon attitudes, willingness to support ideas and, most of all, to supply opportunity to spend a summer with campers and to join one's effort to the efforts of others with talents, knowledge and companionship to share.

# Suggestions on Activities Equipment To Spark 1961 Camp Program

Catalogs from craft supply houses can give you ideas on where to purchase the materials you'll need in 1961 and will suggest new craft projects. Manufacturers and suppliers are currently offering attractive, informative catalogs. Write for your copies of the following catalogs: Tandy Leather Co.; The Handcrafters; Grey Owl Indian Craft Mfg. Co.; Crowe & Coulter; Ace Leather Co., Inc.; Holiday Handicrafts, Inc.; Cleveland Crafts; Grieger's, Inc.; and Hazel Pearson Handicrafts.

Circle 119 on coupon, page 32.

Apache and Sioux canoes, made from Shelglas with aluminum seating and Balsa wood floatation, are available from Shell Lake Boat Co. Write for full information.

Circle 120 on coupon, page 32.

Sports nets for volleyball, tennis, badminton and table tennis plus butterfly nets and fish nets are available from West Coast Netting. Send for catalog.

Circle 121 on coupon, page 32.

Audio Equipment Co. is now offering a transistor megaphone less than three pounds in weight and priced under \$50. Ask for details on the "Hailer Cub."

Circle 122 on coupon, page 32.

Saunders Archery Target Co. offers camps a free supply of individual safety pointer cards. Saunders also will send complete information on their targets, sling bows and wrist rockets.

Circle 123 on coupon, page 32.

Voit Rubber Corp. is now offering a vinyl air mattress in addition to their extensive line of sporting goods equipment. Write for catalog.

Circle 124 on coupon, page 32.

Stantex Corp. will send camp directors their catalog of camping and sporting goods equipment.

Circle 125 on coupon, page 32.

National Rifle Association of America will send camps literature and information on camp shooting programs and on rifle range construction.

Circle 126 on coupon, page 32.

Ben Pearson, Inc. will send direc-

tors their catalog of archery equipment and supplies suitable for camps.

Circle 127 on coupon, page 32.

Eastman Kodak Co. is offering a free booklet for youth leaders to help them teach box-camera photography. Ask for your copy of "A Box-Camera Photo Course."

Circle 128 on coupon, page 32.

Three distinct lines of equipment are offered camps by American Playground Device Co. These are swimming equipment, playground equipment and outdoor sports equipment. Items of interest to camps in each of these lines are as follows:

Swimming equipment: diving boards—both wood and aluminum; diving stands, ladders and slides, fulcrums for diving boards, life preservers, lifelines and floats, lifeguard chairs and rubber foot baths for athlete's foot control.

Circle 129 on coupon, page 32.

Playground equipment: climbing structures, swings and swing seats, slides, see-saws and merry-go-rounds.

Circle 229 on coupon, page 32.

Outdoor sports equipment: outdoor gymnasium devices, tennis nets of chain-link steel mesh, backstops for tennis and softball and floodlights for sports areas. The firm also offers camps both flagpoles and flags.

Circle 329 on coupon, page 32.

R. Hamann and Sons offers several types of sail boats suitable for camp instruction and racing. Write for catalog and price list.

Circle 130 on coupon, page 32.

Planning your camp movie program? Ask Association Films, Inc. for their latest catalog of films suitable for camp use.

Circle 131 on coupon, page 32.

Daisy Manufacturing Co. will send camp directors complete information on a camp air-rifle program. Special camp price list also available.

Circle 132 on coupon, page 32.

Be sure to check the advertisements in this and every issue of Camping Magazine for information on equipment and supplies for your 1961 program. Ask for additional data with Camping Magazine's Reader Service Coupon.



## Explore the possibilities

*...of a secluded Canadian island camp where the young or old find the water clearer, the air more exhilarating... and early rising a pleasure.*

This island estate, on 7 acres of magnificent woods, provides the solid beginnings for an appealing camp or retreat.

The location is sunny Loughborough Lake—just 17 miles north of Kingston, Ontario, 40 miles from the Thousand Islands Bridge. The lake, twenty-one miles long, four miles wide, has enough pike, bass and perch for everybody's sport and skillet. The water is perfect for sailing, swimming, skiing and canoeing. The woods and coves invite exploring.

The main house—which comes completely furnished—is rugged-cut stone with beamed ceilings, fireplace, 28' living room and a covered porch around the outside. You'll also have four large bedrooms, 1½ baths and large kitchen. Hot air heat, 110/220 volt power, and Marine Cable telephone are already there.

Other camp facilities include: slate-roofed boathouse with boats; tool house (with tools included); maid's house; and two storage buildings.

The entire island property can now be purchased for only \$29,500 complete.

*For a detailed folder containing photographs, write the owner-seller, W. B. Potter, 343 State Street, Rochester 4, New York. Or phone Locust 2-6000.*

# Recruitment: Staff

## Building a successful camp staff is a year-round task for directors

**By Edward Sandow**

*President, N. J. Section, ACA  
Director, Orange, N. J., YMCA  
Camps*

**H**AVE YOU thanked your staff this year for a good job well done? There may be some of your staff that you would not want to thank, but certainly those that did a good job should be thanked — especially if you want them back next year. A letter of thanks may not sound like much, but the following quote was taken from a letter to a camp director this year: "I was most pleasantly surprised when I received your letter today. This is the first camp in which the director took time to send a letter of thanks. For once I think of myself as a human being and not just an employee."

Recruiting a good staff is without a doubt the most important job that a camp director can do. How many times do we busy ourselves with the food buying, repairs to the physical property of camp, promotion for campers, and forget to allow ample time for good staff promotion? To give ample time and energy to this most important part of our camping planning, a time schedule is very handy to check just how we are doing.

Staff recruitment is a year-round job. To be done efficiently as well, a camp staff must receive attention in each month's work. The following schedule is suggested for your thinking and evaluation of your current practices, and certainly not meant as any "sure fire" method. The amount of time spent on each aspect of the following items will vary with size of staff to be recruited, as will the method of contact.

For instance a small camp staff allows and demands a close personal contact with each staff person, while some of the larger camps will use newsletters and form letters to some extent. In any event, as close a personal touch should be maintained with each person as possible. This

gives a feeling of being a "human being and not just an employee."

### October - November

Send letters of thanks to all staff. Review and select those staff to be invited back.

Make any necessary or desired changes in the camp organizational pattern. Make new job descriptions where necessary.

Review budget allocations for staff and set up budget for the coming year.

Check inventory of staff applications, medical forms and reference letters. Order needed amounts to see you through the next season.

### December - January

Prepare for and hold reunions. These can be held in conjunction with camper reunions, but in any event opportunity should be made for the staff to get together during the holidays.

Plan to meet individually with staff members and prospects in college during the holidays.

Send out contracts and job descriptions to top staff.

Send a list of job openings to top staff for their help in recruitment.

File job openings with job descriptions and requirements as well as salary range, with employment agencies or publications. These would include ACA, U. S. and State Employment Services, private agencies and publications.

### February - March

Send out balance of contracts and job descriptions to returning staff. Give time limit for return of signed contracts.

Set up interviews for new staff applicants.

Bring references up to date on all applications.

### April - May - June

Finish hiring procedures.

Be sure all working papers are filed when necessary.

Get Social Security Numbers, and W-4 forms.

Start staff training. Some basic staff training has presumably been started in the interviews with new applicants. At this point I am thinking more of special skill training that might be needed prior to camp, such as Campcraft Certification, renewal of Life Saving certificate.

Have top staff and former members write letters of welcome to the new members, so that some contact has been established prior to arrival in camp.

Set up the "in-camp" staff training period. Be sure to arrange for proper welcome to new staff. Give time for recognition of former staff and plan for ways to mesh new staff with returning staff, through the use of cabin housing, discussion group assignments, etc.

### July - August

Hold staff meetings and interviews with staff and let them know how they are doing. Don't ignore them. Tell them when they are doing a good job, as well as when they are not.

See that good staff morale factors are observed. Social affairs, dances, camp staff banquet, etc.

### September

Review staff and staff reports. Write letters of thanks.

Staff recruitment goes on all year. Maintain a good relationship with present staff throughout the year. Make at least four contacts with staff during the out-of-season months. Keep them posted on new developments at camp in the form of repairs, new equipment, what you hear from other staff. One of the best sources of new staff is your present staff. They know you and what you want in a staff person, and can best promote camp to prospective staff. They usually have contacts with the type of person you want for your staff and can do a good job for you. You will need to keep them posted on your needs.

# Recruitment: Campers

## Around-the-calendar attention is needed to insure full enrollment

By **Betty Seward Smith**

Former Camp Consultant  
Jarvis School Bureau

AMPER recruitment is a round-the-calendar affair: summer, fall, winter, spring. A good starting point for this discussion, for recruitment itself, is the summer season.

Go back a moment to the camp season just past. Think of the golden opportunity it presented — your camp stage set, a receptive audience, a full house, we hope — a preview of next summer's campers. How many will return? Make a rapid calculation. Evaluate last summer's program, patron-relationships, staff. Score yourself plus or minus in each category. Be sure to deduct several camper names for each weak link in your staff. How does it figure?

This is your potential reenrollment.

Think again of your campers in their various activities, in cabin or tent groups. Look at the timely pictures you recorded: new camp movies or color slides to be shown at reunions, new photographs for next season's catalog. Each picture is worth a thousand words in rekindling enthusiasm of old campers and in graphically telling your story to new camper recruits.

### Fall Recruitment

November already! What has been done about potential reenrollment? Your campers have scattered to the four winds. Camp thoughts are far behind them — or are they?

Camper mailings and camper reunions head the list as reenrollment devices. To reach your goal of a high ratio of returning campers, the key is "keep in touch" — around the calendar — year after year. Your greatest asset in both reenrollment and new camper recruitment is the continued good will and active support of patrons, staff and campers. They

round up old campers, friends and neighbors to meet you when you are in town. They furnish news, inspiration and help with camper mailings, camp letters, seasonal bulletins, and provide the all important "subjects" for your catalog.

A word on your catalog. Whether professional or amateur, have it tell your story vividly and sincerely.

An early count of old campers is invaluable in recruitment. Effective plans include reenrollment deadline before accepting new campers, financial inducement for fall enrollment, pay-as-you-go. In anticipating early registration, old or new, it is important to have catalogs and supplementary materials ready on time.

### Winter Recruitment

Full scale recruitment should now be in force; all devices for reaching old campers and outside sources for reaching new recruits should be at hand.

Your favorite advertising media may be magazines featuring summer camp directories, educational bureaus offering camp advisory service, personal representatives, seasonal newspaper advertisement, the Yellow Pages of your telephone directory. The size of your camp, the geographical area you wish to reach in recruitment determine the advantage to you budget-wise of one media over the other. Be sure to contact magazines and newspapers early in order to make special issues and meet deadlines.

The importance of names through some outside source is obvious. However, random names result in fruitless follow-up. An advertising agent, familiar enough with you and your camp to screen candidates for you, paves the way toward worthwhile follow-up and new areas of recruitment.

Winter recruitment of old campers centers around Christmas and mid-term reunions and special holiday

bulletins — continued reminders of camp and camp registration.

### Spring Recruitment

Spring recruitment means travel time for many directors. Areas slow to enroll earlier become vulnerable with warm weather. Many prefer meeting candidates in their homes and do so on planned itineraries. Whatever time of year you are free to travel, advance publicity by you and through your area representative — camp patron or agent — can result in auspicious interviews and receptive audiences for the showing of camp movies and slides. The parent or camper, "not quite sure," is often won over in a group situation.

Directors who recruit close to home base often take advantage of good weather for *outdoor* recruitment of campers. Old campers may serve as hosts at camp picnics, directors may invite prospects for pre-season inspection of camp and on-the-spot interviews.

### Recruitment Round the Calendar

Camper recruitment is a round-the-calendar job — so is public relations for camping itself. Interviews go far beyond the boundaries of your particular camp. You are challenged on prevailing fees by parent, on program by son. What does camp offer him to compete with Little League baseball? You are challenged by schools prescribing summer study. If a private camp director, you are challenged by organizational camps offering short terms and lower fees.

You are on the public relations team for camping. As such you participate in your local ACA Section, affiliating yourself with all agencies in your community interested in camping. You are a year 'round spokesman for camping and good camping practices. And remember, the more camp-minded the public, the broader the field of camper recruitment.

# Purchasing Supplies and Equipment

## — Major Responsibility for Directors

*Buying decisions can affect the entire camp — campers, staff and camp director*

By **Russell A. Turner**

*Assistant National Director of Camping, Boy Scouts of America*

**PURCHASING** supplies and equipment for camp is a major responsibility requiring expert attention. These buying decisions can affect the entire camp — campers, staff, and camp director. Very few of us can have expert knowledge of all items required in a modern camp. The most expert camp administrator is one who will seek the advice of real experts in the various groups of items involved.

Many camp directors use the resources of an advisory or working committee of experts. Careful selection and use of the right people will stretch purchasing dollars.

Several important factors affect purchasing for camp:

1. The known needs for equipment, supplies and service. Program emphasis, number of campers, staff, and services to be rendered should be considered to determine these needs.

2. Inventory of all facilities, equipment and supplies is essential before one can determine what or what not to purchase, repair or replace. When taking inventory at close of camp, it is most important that the following information is clearly shown for each item or facility:

Location of items or facilities.

Total count, original cost and date of purchase.

Condition — note items in good condition, repairable, needing replacement.

Extent and cost of repairs, maintenance, etc.

Total needs for next operating period.

Number and estimated cost of new items or facilities needed for next operating period.

Some inventories may have to be perpetual in nature. Such a system gives a daily or weekly count of items on hand. This may be necessary for tableware, dishes, arrows in archery, shells for riflery, etc. Reordering would be based upon a predetermined minimum inventory and amount of time required for delivery of an order.

Keep a copy of closing inventories in a safe place, in case of fire.

3. A detailed maintenance checklist should be developed for all major facilities and larger pieces of equipment. Use of such a list will make it possible to pinpoint maintenance needed and determine costs for repairs and replacement.

4. Improper storage of equipment and supplies for nine months may cause more damage than two months of use. The expert camp manager will be sure that sound practices are followed in this area. For instance,

tents properly stored will last for years but a wet or damp tent can be ruined by one week of improper storage. Issuance of equipment and supplies is related to inventory and storage of items. An expert in business management will insist on proper controls in the issuance of equipment and in final accounting by those responsible.

5. Preventive maintenance practiced in all areas of camp will affect buying practices and will reduce replacement cost. The coat of paint, drop of oil, grease job, driven nail, regular inspection, plus other simple low-cost procedures will save money when done at the right time.

6. Funds for purchases, repairs, replacements, etc., must be available. Such funds may come from capital funds, operating income, special funds, or grants. In any event the capital and/or operating budget of the camp must be established to provide for funds needed.

The following guiding principles may be helpful as one plans the purchasing program for next season:

Purchases are made to meet a planned need in program or services. It is wasteful to purchase equipment for archery if camp does not have a qualified staff member to direct the program. A pressure cooker is useless if the cook is afraid to use it and a gas-fired utensil is a shiny toy

in an electrical kitchen.

It is sound economy to purchase good quality equipment and supplies.

Do business with reputable suppliers.

Beware of extreme bargains. A "bargain" may not save money.

Know what you want and draw specifications to meet your standards.

All major purchases should be determined from competitive bids based on these specifications and preferably delivered F.O.B. the camp.

Do not scatter purchases. Be sure suppliers get enough business to warrant their best service.

When delivery is made, check it for correct count and right quality.

Pay bills on time. Take advantage of all cash discounts. Two per cent on \$5,000 is \$100, and well worth saving. Your reputation and that of the organization you serve is at stake in your bill-paying habits.

Purchasing equipment and supplies for camp may be separated into four general groups of items:

1. Kitchen and food service
2. Water front and aquatics
3. Sports, crafts, and games
4. Maintenance, health and sanitation

In each of these groups purchasing recommendations should be discussed with competent staff members. Their experience should be helpful.

#### **Kitchen and Food Service**

A large percentage of camp money is invested in the feeding operation. The health, happiness, and welfare of campers and staff is affected by the meals they eat. Ideally, equipment and facilities for food service is designed to serve a menu pattern. It's rather difficult for instance, to prepare deep fat fried foods without a deep fat fryer! Therefore, it is basic that menu is a chief consideration as equipment and supplies are purchased. Further questions to consider include:

What type of fuel and what load capacity?

What types of food service are provided?

Is there room for needed equipment and storage space for supplies?

What minimum requirements must be satisfied?

Will changes replace other equipment or supplies?

What salvage value is there in items to be discarded?

#### **Water Front and Aquatics**

Boats and canoes represent expensive capital investment. Be sure to

select models that will best serve your needs. Consider maintenance costs, type of waterways, use to be made of this equipment, age and ability of campers, as well as availability of staff to handle instruction and coaching. Refer to Camping Magazine's Winter Buying Guide for an itemized list of waterfront equipment suppliers.

#### **Sports, Crafts, and Games**

Program emphasis, camp population (age and number,) and qualifications of staff to give leadership in related activities will be key factors to consider in the purchase of this equipment. Consider past experience in these activities and estimated camper use. Staff leaders and their reports can provide valuable guidance.

Be sure that equipment is camper size, as in riflery and archery.

See Camping Magazine's Winter Buying Guide for sports and crafts suppliers.

#### **Maintenance, Health and Sanitation**

Maintenance equipment needed is determined by the skills of the maintenance staff employed. Plumbing tools, wood-shop tools, and road maintenance equipment is useless unless the staff employed has skills required to use them.

A maintenance check list is needed for each building and facility in order to determine priorities and costs in keeping the camp in good condition. A well-developed, long-range maintenance plan will add years to the life of all facilities to which it is applied.

The camp's maintenance supplies should include lumber, roofing repair materials, plumbing and electrical supplies, small hand-tools for making repairs, paints, and other such supplies. Local purchase of these items may be most effective since they may have to be replenished on an emergency basis during camp operation. Develop a local contact well in advance of camp.

A good health, safety, sanitation and medical advisory committee will give valuable guidance in the equipment and supplies needed in this area. The right people will have contacts with suppliers who can be depended on for help. Concentrate purchasing in as few dependable suppliers as possible. Don't forsake acceptable and dependable supplies for brand new items without being sure of the effectiveness of the new products. Federal, state and local health and sanitation officers can give some helpful guidance in this field.

## **Ideas for Better**

### **Operation in 1961**

Dish and glass washing machines, potato and vegetable peelers, food mixers are among the complete line of kitchen machines offered by G. S. Blakeslee & Co. Write for catalogs.

Circle 134 on coupon, page 32.

Vacuum Can Company's AerVoid vacuum insulated, portable food service equipment will assist you in transporting hot or cold food to the infirmary or other eating sites. Write for information, specifications.

Circle 135 on coupon, page 32.

Universal Industries has added several new machines to its line of kitchen equipment. The Univex Vegetable Cutter and Cheese Shredder is one of the firm's machines designed for efficient kitchen operation. Write for catalog.

Circle 136 on coupon, page 32.

Disposal of cans and bottles is made easier with Herlex Sales Company's hydraulic can and bottle crushing machine. Ask for literature.

Circle 137 on coupon, page 32.

Slicing and chopping chores in the camp kitchen can be simplified with Globe Slicing Machine Co. equipment. The company also makes a meat and bone saw, model 72, applicable to small mass feeding operations. Write for complete information.

Circle 138 on coupon, page 32.

Melamine molded dinnerware, described as especially suitable for camp use because of its durability, is available from Plastics Mfg. Co. Firm also supplies plastic tumblers and pitchers. Write for information.

Circle 139 on coupon, page 32.

An all stainless steel dishwashing machine designed to overcome the problems of low water pressure and inadequate hot water supply, the Model 10 APR-B, is manufactured by Jackson Products Co. Send for information on this and complete line.

Circle 140 on coupon, page 32.

Stainless steel serving dishes, Melmac tableware, stainless steel utility carts and folding tables are among the many items for preparation and service of food offered by Admiral Equipment Co. Write for information.

Circle 141 on coupon, page 32.

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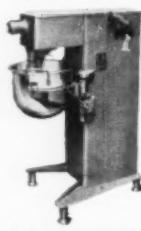
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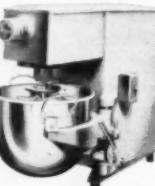
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22

## Data on Kitchen, Health, Sanitation Needs; Promotional Aids for 1961

Boontonware offers a complete line of break-resistant molded dinnerware. The Melamine dinnerware is available in several designs. Send for literature and institutional price list. Circle 142 on coupon, page 32.

A full line of stainless steel dishers and spades, helpful in serving salads, vegetables and desserts, is available from Hamilton Beach Co. Send for complete information on these and other kitchen equipment. Circle 143 on coupon, page 32.

Plastic coated paper cups, suitable for hot and cold beverages, plates and other paper serving ware are offered by Lily-Tulip Cup Corp. Write for information. Circle 144 on coupon, page 32.

A sealed polyethylene container for Forest City Product's first aid kit gives it the advantages of lightness and water tightness. Contents include aids for minor injuries. Ask for information on Gold Award First Aid Kit. Circle 145 on coupon, page 32.

Cutter Laboratories offers a Com-pak Snake Bite Kit, containing all the essentials for immediate suction treatment of snakebite, and Insect Repellent Cream which provides protection against both insect bites and sunburn. Write for information. Circle 146 on coupon, page 32.

Air Shields, Inc., will send information on their easy-to-use Ambu resuscitator equipment. Circle 147 on coupon, page 32.

Globe Industries offers the M/M Mouth-to-Mask Resuscitator in a rugged, portable case. Write for full information. Circle 148 on coupon, page 32.

Hydraulic Water Ram, portable device to clear blocked drains or plumbing fixtures, is now being used for removal of rust and corrosion from hot water lines with the addition of an adaptor hose. Write for details. Circle 149 on coupon, page 32.

Hypochlorinators and chlorinators suitable for safeguarding the water used for drinking and swimming in camps are available from Wallace & Tiernan, Inc. Full information will be sent. Circle 150 on coupon, page 32.

Many Ruud gas water heaters are equipped to supply hot water two-temperatures simultaneously, 140° for showers, lavatories and sinks, and 180° sanitizing rinse water for heavy duty dishwashing machines. All water heaters manufactured by Ruud Mfg. Co. operate on city or LP-gas. Write for catalogs and literature. Circle 151 on coupon, page 32.

Colorfilm Processing Corp. of America offers savings in processing of color film used in camp promotion. Firm also offers savings on camera equipment. Write for price lists and full information. Circle 152 on coupon, page 32.

Stylecraft Manufacturing Co. will supply lettered sportswear for campers and staff and pennants and emblems to help promote your camp. Write for literature and prices. Circle 153 on coupon, page 32.

Camp Specialties, suppliers of trading post and camp promotion items, has developed attractive matching place mat, napkin and cups for reunions. Samples of these and camp stationery, camper birthday and reunion cards available on request. Special discount on supplies ordered before March 1. Circle 154 on coupon, page 32.

Imprinted camp apparel and plastic gift items are available for promotional use from Richard Smith Corp. Write for suggestions for items that can be imprinted with your camp name. Circle 155 on coupon, page 32.

Full-color postcards, as well as black and white cards, for promotion and camper use are now available from Artvue Post Card Co. Write for samples and price list. Circle 156 on coupon, page 32.

Velva-Sheen Manufacturing Co. will send you their camping catalog showing imprinted T-Shirts, emblems, pennants, scarfs and other promotional items. Circle 157 on coupon, page 32.

Be sure to check all the advertisements in this and every issue of Camping Magazine for sources of the equipment and supplies you'll need in 1961. Ask for additional information with Camping Magazine's Reader Service Coupon.

# Camp Feeding

**Plan now for a smooth running  
camp food service next summer**

**By Nancy C. Tigner**  
*Extension Associate in  
Institution Management,  
Cornell University*

WHILE THE successes and problems of the 1960 camp season are still fresh in your memory, you should begin to prepare for the 1961 operating period. Was your food service all that you wanted it to be? Probably there are things you would like to change another year. Your food service will run more smoothly next summer if you spend some time planning now.

## **Equipment and Layout**

Before camp closed we hope you took an inventory of the kitchen equipment, large and small. Plan now to replace missing or damaged cooking utensils and implements. Decide this winter what improvements should be made in the layout of the kitchen and what new pieces of large equipment ought to be added. Your camp dietitian, or the camp cook if you did not have a dietitian, may be able to help you decide what improvements should be made. Ask yourself these questions: Do we need better routing of traffic through the kitchen? Have we enough storage space for staples and canned foods, and a storeroom which can be locked when the kitchen is closed? Do we need additional refrigeration, stove-top space, a deck oven, or a floor model electric mixer for mashing potatoes and mixing?

Planning should not stop at the kitchen door. Review your dining room service. Would new tables or another arrangement of tables make traffic flow better and dining room service easier? Does the way you wash and handle dishes and silver meet the requirements of your local health ordinance? Should some of your dishes be replaced because they have chips and cracks which are unpleasant to look at and harbor bacteria? Is your dish storage convenient? Look carefully at your whole food service layout and decide where improvements are needed. Planning should begin soon, so that the work can be done this spring.

## **Food Service Budget**

It would be wise to prepare the food service budget soon. Include allowances for food, labor, small equipment replacement, and equipment maintenance. Major equipment changes and layout improvement are capital improvements and are usually not included in the operating budget. However, if you plan for large equipment depreciation in your operating budget, you will have enough money saved to buy new equipment when it is needed.

A budget is a guide to spending. During the camp season, your budget should help you prevent overspending for food and labor, but don't expect that you will always spend the exact amount budgeted; sometimes you will spend more, sometimes less.

Food cost per person served will vary with seasonal price fluctuations, and obviously the total cost of food used will vary according to the numbers you serve. However, if during the camp season you consistently spend more or less per person served than the budget allows, you should study your food service and either improve management controls, or if you find you are operating as efficiently as possible, make adjustments in next year's budget. If the Consumer's Price Index indicates a 5% change in overall food costs, you will need to adjust your per capita food allowance accordingly.

## **Food Cost Records**

A budget can help you control food costs only if you have records which quickly indicate when your camp food costs are rising. Keep your records simple, but complete enough to provide the information you need. Your food cost records should include:

- Daily Food Production Record. This is a dated record of the menu, the number of people served, the amount of food prepared and left over, with space for comments on popularity and adequacy of amount prepared.

- Physical Inventory. This is a record of all the foods on hand, the size of the purchase unit, and the cost per purchase unit. Each time an inventory is taken, the amount of food in stock should be recorded and

the total value of the supplies calculated. It is usually more convenient to list foods on the inventory in the same order as they are placed in the storeroom and refrigerator.

• Purchase Record. The record should include the date, name of supplying firm and food classification. When the food is received, record the cost of the food as it is listed on the food invoices or bills.

• Food Cost Record. To find food cost, add the value of the food at the beginning of the inventory period to the value of the food purchased during this period and subtract from this total figure the cash value of the ending inventory. Divide the total food cost by the total number of meals served during the accounting period to obtain the per capita raw food cost.

### Menus

Why not try a cycle menu next summer? Better plan it this winter while you have enough time to do it carefully. A cycle menu is one planned for a specific length of time and which is then repeated. If your campers stay only two weeks, make a two weeks' menu, but if many of your campers stay four weeks or longer, write your menu for three weeks. The cycle menu has many advantages. Once planned, it requires little time to adjust it to use leftovers or fresh foods locally plentiful. It should improve food quality because the cooks make the same menu item at more frequent intervals and develop more skill in the preparation of each dish. Other advantages are that fewer standardized quantity recipes are needed, and you can more accurately predict the amount of food to buy and prepare when you've found out how each menu item is received. Finally, the cycle menu enables you to eliminate "menu mistakes" and, as a result, serve more appetizing and nutritious meals.

After your camp menus are written, check them to be sure that they supply the nutrients needed by the campers.

Once your menus are planned, you know what standardized quantity recipes will be needed. Make a file of these. Keep one copy of the recipe in the kitchen for the cook, and another in the office for your use.

### Food Orders

Prepare the orders for staples and canned foods. If you have enough locked storage space, you may want



—Picture by Mobile Photo Co. at Camp Thunderbird

to order for spring delivery the amount of non-perishable food which you expect to use during the entire camp season. Place the orders for perishable foods for the first week of camp as soon as you know how many people you expect to serve then.

### Number of Employees

Decide how many workers you will need for the food service and plan their work schedules. Each person should work no more than eight hours a day and should have one day in seven off duty. The number of employees you will need depends upon the number of campers you serve, the amount of help the campers give in food preparation and service, the kind and amount of kitchen equipment, and the menu.

A camp dietitian or kitchen manager will relieve you of the responsibility of kitchen management and free you to oversee other parts of the camp program. She should supervise the kitchen and dining room, train the employees, do the food purchasing and keep the necessary food records.

The number of cooks needed will be less if many labor saving convenience foods are used (frozen vegetables, cake mixes, pudding mixes, etc.); if kitchen layout is convenient, and if there is labor saving equipment in the kitchen. Kitchen helpers who prepare vegetables, wash pans and do routine cleaning will help save the cook's time and permit the cook to do the more highly skilled jobs.

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# Ideas, Recipes for Better Camp Feeding in 1961

Cost-cutting recipe booklet, featuring specially created dishes using canned condensed soups will be sent to you by Campbell Soup Co.

Circle 158 on coupon, page 32.

Instant Hot Chocolate, packaged in individual envelopes for portion control and ease of handling, has been added to Nedlog Company's line of chocolate products and fruit juice concentrates.

Circle 159 on coupon, page 32.

Time, effort and cost can be cut with General Mills' selection of 33 baking mixes. Mixes include cakes, icings, cookies, breads, pie crusts. General Mills also announces two



new potato products — Kitchen-Redi Potato Slices and Kitchen-Redi Complete Mashed Potatoes. Send for recipes, information.

Circle 160 on coupon, page 32.

Tuna fish, frozen tuna pies, sardines and other sea food products are offered in special institution size packages by Chicken of Sea, Inc. Information available on selection of tuna.

Circle 161 on coupon, page 32.

Reddi-Spred Icings, product of Hiltner and Bletsch Co., offer chocolate, white and butterscotch fudge-type icings in ready-to-use form. Icings do not have to be kept under refrigeration. Information available on icings and other food products.

Circle 162 on coupon, page 32.

H. J. Seiler Co., Inc., processors of a quality line of frozen foods including New England Clam Chowder, Fish Chowder, Chicken Croquettes, Shrimp Croquettes, Lobster-Scallop Croquettes and Fried Clams announces a new line of economical quality

and portion controlled items for the mass feeding field. Send for portion and cost charts, plus full information.

Circle 168 on coupon, page 32.

Chiffon Pie Fillings, vanilla, chocolate, strawberry and lemon, made without cooking are offered by Louis Milani Foods, Inc. Send for information and recipes.

Circle 164 on coupon, page 32.

Institutional-size packs of quick frozen meats offering cost control through uniform portions are prepared by Lenox Packing Co. Write for information.

Circle 165 on coupon, page 32.

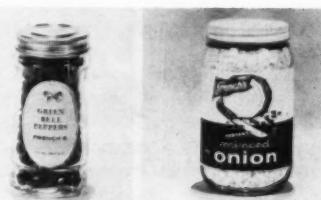
Quaker Oats Co. is now offering Big Q Aunt Jemima Corn Bread and Muffin mix in institutional-size bags. Send for name of distributor.

Circle 166 on coupon, page 32.

Wheat Muffin Mix for institutional cooking has been introduced by Pillsbury. Pillsbury also offers Rapid Roll Mix which eliminates the fermentation period, cutting preparation time 49%. Send for information.

Circle 167 on coupon, page 32.

Instant Mashed Potato Granules, Instant Mixed Vegetables, Instant Minced Onion, Chicken Stock Base



and Spaghetti Sauce Mix are all offered by R. T. French Co. Information and recipes will be sent.

Circle 163 on coupon, page 32.

Be sure to check the advertisements in this and every issue of Camping Magazine for information on the many fine food products offered to camps. Ask for additional information with the Reader Service Coupon.

## BOOKS

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#### The Nature Program At Camp

by Janet Nickelsburg

Campers who return year after year can still be challenged to apply their knowledge of nature. When counselors use the author's method of presenting nature materials rather than projects, campers are willing to re-discover previous knowledge. To accomplish these aims, this book shows the counselor how to introduce campers to a world of nature that should come to them through all their senses. The book aims to reinstate nature to its rightful place. \$3.50

#### Stepping Stones To Nature

by Robert Bale

An instructor's guide with individual and group activities and projects. \$2.50

#### Workbook For Camp Counselor Training

by Marie Hartwig

A valuable manual with sections on guidance training and camp activities. \$4.00

#### Talks For Teenagers

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## ACA NEWS OF THE MONTH

### ACA's Director Summarizes National Staff Activities

By **Hugh W. Ransom**  
*Executive Director, ACA*

Fall is always a beautiful time of the year in Indiana, where ACA National Headquarters is located. It is also an exciting and exhilarating time for the ACA Board meets at the Headquarters in mid-October, and a Workshop, conference or consultation usually takes place immediately thereafter. A procedure has been established for Section Presidents to hold a conference under the direction of the ACA Field Services Committee in the fall of the odd-numbered years.

This year after the ACA Board met, a Workshop on "The Unique Contributions of Camping for the Next Decade" was held. The Workshop was a follow-up on the White House Conference on Children and Youth, held this spring in Washington, D. C. Regional Convention Committees are being requested to have follow-up sessions and programs in their 1961 Conventions.

It is indeed appropriate for all camping leaders to pause periodically to review the practices and progress in organized camping. We need constantly to define camping and our objectives, and not proceed on the theory that current practices are necessarily the wisest and ultimate in the camping profession. A report on the Workshop will be included in the December issue of *Camping Magazine*.

During the summer the ACA National staff endeavors to complete programs previously adopted and to look ahead toward the fall and winter season. In addition, staff members visit camps in order to maintain direct relationships with camp directors, to keep informed on camping problems, concerns and trends through personal visits.

This past summer ACA staff members visited a total of 52 camps in North Carolina, South Carolina, Virginia, Maryland, Missouri, New Jersey, Pennsylvania and Indiana. Most of these visits were made by Sidney N. Geal, our Standards Director, who spends about three weeks each

summer visiting camps (not as an official Standards Visitor), and meeting with Section Standards officials and visitors. Other staff members visit camps primarily in conjunction with vacation trips.

Some observations on camping this year resulted from these visits and other sources:

- All camps were not filled, but in general enrollments were higher. Various parts of the country were affected differently, depending upon weather, employment and general economic conditions. Family vacations, local athletic programs, the upsurge in use of boats and other water activity equipment, the emphasis on lengthening the school year, affected camp enrollments.
- Many camps are establishing or expanding campcraft and trip programs, but too many camps still emphasize elaborate athletic equipment, facilities and programs.
- Poor housekeeping was in evidence in many camps, and fire-fighting equipment and prevention programs were inadequate. More attention needs to be given to food service and sanitation.
- It is becoming increasingly evident that persons who have little or no camp experience and training are endeavoring to establish camps or are already "getting their feet wet." Some situations indicate that campers and the camping profession have suffered as a result of no restrictions on who can or can't establish and operate camps. A good tendency observed is the use of more married camp staff members; also, more camps are using counselors from other countries.
- Camper-centered programs are almost universal, and progressive type programs are expanding.

Each ACA executive staff member, in addition to serving from eight to 12 national committees, represents ACA in other ways. A few are: membership in the National Social Welfare Assembly, the Council of National Organizations, the National Safety Council, the Boys' Clubs of America National Standards Commit-

tee, the National Recreation Association Advisory Committee on Standards, the Federation of National Professional Organizations for Recreation, the American Youth Hostels National Council. Staff members also represented ACA at the White House Conference on Children and Youth, the National Recreation Congress, the President's Council on Youth Fitness, the National Social Welfare Assembly Conference on Work Camps.

In future issues of *Camping Magazine*, I shall endeavor to keep members of ACA informed on special activities of ACA executive staff members. I shall also report special programs and activities of the various national committees and officials that are not reported in the usual semi-annual ACA newsletters to members. Such activities include representation at the White House Conference on Aging, the work of our International Committee, the latest developments in Family Camping, new books or publications ready for distribution.

Several priority needs we see for this fall, winter and spring planning season are in the areas of (1) camp leadership, (2) public relations, (3) an information service, (4) field service, and (5) interpretation of ACA membership benefits. Elaboration on them will be included in monthly reports from your ACA President or Executive Director.

### Public Relations Program Need Continues

By **Emil Nathan, Jr., Chairman**  
*Committee on Communications  
ACA Public Relations Committee*

The growth of camping in recent years has been phenomenal. All who live and work with children have begun to appreciate the great values of camping in assisting our boys and girls to grow into mature well-adjusted adults. Such values as self-reliance, responsibility and cooperation are learned through camping experience. Most of us know how young people learn through camping to make use of their leisure time in creative, constructive and satisfying ways. It is our job as people who believe in and are dedicated to the camping movement to present its full promise to all.

As leisure time increases it becomes more important to show people the way to use their time constructively. As juvenile delinquency and mental health become more of a national problem the challenge to us to promote a fuller understanding of the values of camping becomes great-

# SAUNDERS

## GREATEST NAME IN TARGET MATTS

AMERICA'S TOP ARCHERS  
CHOOSE SAUNDERS

### 14 to 1

A Saunders Matt has been used in 42 of the last 45 national and regional tournaments. It has GREATEST STOPPING POWER—takes up to 100,000 shots.

Only tough, fibrous, INDIAN CORD grass goes into SAUNDERS Matts.

#### These Tournaments Used SAUNDERS MATTS

Year	National	Eastern	Midwestern
1945	SAUNDERS	SAUNDERS	SAUNDERS
1946	SAUNDERS	SAUNDERS	SAUNDERS
1947	SAUNDERS	SAUNDERS	SAUNDERS
1948	SAUNDERS	SAUNDERS	SAUNDERS
1949	SAUNDERS	SAUNDERS	SAUNDERS
1950	Other	SAUNDERS	SAUNDERS
1951	Baled Hay	SAUNDERS	SAUNDERS
1952	SAUNDERS	SAUNDERS	SAUNDERS
1953	SAUNDERS	SAUNDERS	Other
1954	SAUNDERS	SAUNDERS	Baled Hay
1955	SAUNDERS	SAUNDERS	SAUNDERS
1956	SAUNDERS	SAUNDERS	SAUNDERS
1957	SAUNDERS	SAUNDERS	SAUNDERS
1958	Other	SAUNDERS	SAUNDERS
1959	SAUNDERS	SAUNDERS	SAUNDERS

All FITA Elimination Shoots through 1959 were also shot with SAUNDERS.

Saunders matts are tournament favorites year after year because they *outperform every other type of matt*. For camp or club shooting, outing fun or backyard range, indoors or out, archers know that Saunders means greatest stopping power—longest life—easiest handling.

*Only Saunders matts have all these important features:*

- Tough Indian Cord grass—almost impervious to arrow wear.
- Chemically treated—toughenizes, repels rodents, resists rot.
- Spiral machine wound—perfect moisture content and tightness positively assures that each Saunders matt, as it leaves the factory, will stop arrows from bows up to 100 pounds.
- Stitched and tied with strongest imported sisal available.

Cutting action must be avoided as arrow after arrow traveling at 200 feet per second slams into a matt. Saunders matts, by a combination of materials and construction methods, stop your arrows right . . . saving matts and arrows.

Here is our money-back guarantee: *Saunders matts will give you twice the service of any other matt on the market, or we will refund your full purchase price!*

Self Healing  
End-Grain Center  
Section "Stops 'em"

In the critical 6" center section, a special SAUNDERS machine folds grass back and forth so fibers are parallel to arrow. End grains stop the arrow by friction. When you pull out the arrow, you pull out the hole.



#### SAUNDERS MATTS

*Tournament quality—  
plain or burlap covered*

	PLAIN	BURLAP
No. 48B—48"		
regulation outdoor matt (70 lbs.)	\$25.00	\$27.00
No. 36B—36"		
practice matt (20 lbs.)	15.00	16.50
No. 24B—24"		
practice and field (40 lbs.)	8.00	10.00
No. 16B—16"		
roving matt for home range (10 lbs.)	4.25	5.00

*(Omit letter "B" in ordering  
if plain matts are preferred)*

Above prices include prepaid freight subject to usual minimums.

# TOUGHENIZED!\*

GUARANTEED TO OUTLAST any other face on the market!

## NATURAL COLOR ANIMAL FACES



24"



Actually triples  
target face life

## TOUGHENIZED LAMINATED TARGET FACE MATERIAL

A SAUNDERS exclusive. Hundreds of rayon threads are criss crossed between sheets of tough heavy stock, spread with stick-tight adhesive and laminated with heat and pressure. Prevents tears between arrow holes. Outlasts oil cloth costs little more than paper.

Brilliant lifelike colors—the most realistic faces made. Add new fun and enjoyment to archery. Popular for club field courses casual shooting, hunting practice. Aiming spot on each target. Sizes as indicated.

No.	Full Natural Color	On Tag Stock	Toughenized Stock	No.	Broadhead Type	On Tag Stock
TCA24—24"	Deer or Mountain Lion	ea. \$ .40	\$ .75	BCA24—24"	Deer	ea. \$ .40
TCA18—18"	Fox or Wild Turkey	ea. .30	.50	BCA18—18"	Fox	ea. .30
TCA12—12"	Pheasant or Bob Cat	ea. .20	.30	BCA12—12"	Pheasant	ea. .20
TCA6—6"	Squirrel or Blue Jay	ea. .07	.09	BCA6—6"	Blue Jay	ea. .07
TCA36—Assorted Animal Face Set		ea. 4.95	6.75			

Delete T in front of stock number if TAG is wanted

## STANDARD 4-COLOR FACES

Available in both TOUGHENIZED and Tag Stock

SQUARE		SKIRTED						
HEAVY TAG	TOUGHENIZED	HEAVY TAG	TOUGHENIZED	OIL CLOTH				
Size	No.	Price	No.	Price	No.	Price	No.	Price
48"	P48	\$1.00	T48	\$1.60	P48S	\$2.50	48TS	\$3.00
36"	P36	.75	T36	1.10	P36S	1.80	36TS	2.50
24"	P24	.50	T24	.75	P24S	1.25	24TS	1.50
16"	P16	.15	T16	.25	P16S	.75	16TS	1.00
10"	P10	.10	T10	.15				

### NEW! SAUNDERS ARROWSAVR STAND

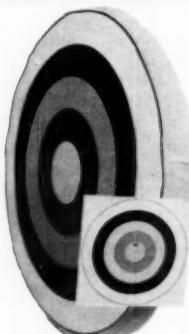


Pays for  
itself over  
and over

Most practical stand ever developed. Matt hangs out from stand braced by rope. Expensive arrows can't hit wood... simply push ropes aside. Puts target center at regulation 4' height. Sets up in jiffy time. For 48", 36" or 24" mats.

No. DTS—Arrowsavr  
Target Stand

Shipping weight  
23 lbs. \$9.00\*



### STANDARD TARGET STAND

Takes the hard work out of mounting targets. So simple a child can mount the largest target with ease. New hanging method eliminates the old shelf bracket holders required on other type stands. Folds into a compact bundle and takes very little storage space.

No. ATS—Target Stand

Shipping weight  
8 lbs. \$6.00

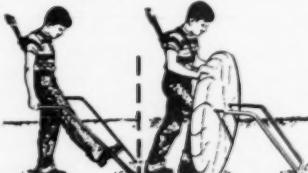
\*Either stand available with 3" rubber suction cup feet. For Gyms, Stores, Indoor Club shooting, etc.

No. DS S—Arrowsavr (Shipping Wt. 24 lbs.) \$10.00

No. ATS S—Standard (Shipping Wt. 9 lbs.) 7.50

Rubber suction cups and brackets for homemade indoor stands  
No. RS—Set of 3. \$1.50

### "SHORTY" STAND



Saunders low-cost utility stand for 24" and 36" mats. Light and portable. keeps target low. Minimizes overshooting. Easy to set up, lasts a lifetime. No exposed parts to damage arrows.

Shipping Wt. 3 lbs. 7 oz.

No. SSS (for 24" and 36")...ea. \$3.00

No. SSL (for 48" matt)...ea. \$5.00

### AUTHORIZED DEALER



COLUMBUS, NEBRASKA

er. As some politicians and even educators promote a full year in school so that we can lead the world in the production of scientists and missiles, the urgency to make camping's value known increases.

Although there are camps for children of every income bracket, ethnic group and background, organized camping at present is not growing proportionately to the increase in the population.

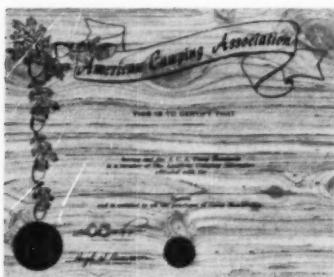
If we are to solve the problem of how nations can live together, we must first teach our young people how to live together. Camping can do this more effectively than any other organization that works with children.

So let's stand up and tell our story emphatically at every opportunity.

*Members who wish information and materials for public relations efforts should write to ACA's National Public Relations Chairman, Mrs. Ruth Isserman, 82 Arundel Place, St. Louis 5, Mo.*

## New ACA Camp Member Certificates Issued

The attractive new ACA Camp Member Certificates are now available. They are 8" x 10" and the heavy paper stock is printed and colored to



represent wood paneling. A special feature is the use of gold-and-brown stickers, one for each year, which members will receive from National Headquarters. These are to be affixed in succeeding years, and thus depict a running record of the camp's ACA membership.

### Camp Members!

If you have not yet returned your Directory Questionnaire card to National Headquarters, do so without delay. Copy deadline for the printer is rapidly approaching, and the Publications Committee is eager to see that every camp is listed accurately in the new Directory.

# ACA Income, Expenses, and Budget

## For 1959 - 1960 Listed

The Financial Statement of the American Camping Association, as rendered at the end of the fiscal year, June 30, 1960.

### Income

	Last Year 7/1/58 to 6/30/59	This Year 7/1/59 to 6/30/60	Budget 7/1/59 to 6/30/60
Membership	\$59,320.20	\$73,138.32	\$63,500.00
Publications	4,483.24	9,697.58	3,000.00
Magazine Subscriptions	956.57	969.44	1,000.00
Interest	806.79	905.92	500.00
Conference and Convention	3,875.05	1,511.56	-0-
Convention Income Reserve	-0-	-0-	15,790.00
Miscellaneous	8.77	36.78	-0-
Mailing Labels	580.64	270.86	500.00
National Park Service	8,782.49	5,217.51	-0-
Resale Items	-0-	77.40	-0-
Total Income	\$78,813.75	\$91,825.37	\$84,290.00

### Expenses

Salaries	\$36,542.90	\$46,290.63	\$46,620.00
Salaries Camping Survey	7,398.10	2,067.98	-0-
FICA Tax Expense	978.12	1,082.19	950.00
Employment Security Tax	1,027.36	403.36	870.00
Camping Magazine	11,404.72	11,081.75	11,200.00
Retirement Insurance	578.40	956.42	1,000.00
Staff Travel	2,697.53	2,720.34	2,950.00
Board Travel & Expense	5,995.04	8,502.21	7,000.00
Committees (General)	569.75	233.55	300.00
Standards Committee	442.04	1,998.48	2,200.00
Leadership Project	142.11	477.79	750.00
Private Camp Committee	20.84	72.42	200.00
Public Relations Committee	271.34	214.28	200.00
Field Services Committee	777.91	449.26	250.00
Membership Promotion	1,244.09	2,212.20	2,000.00
Office Supplies	1,765.16	2,468.44	1,800.00
Postage & Freight	2,105.66	2,673.65	2,600.00
Utilities	807.56	890.93	800.00
Telephone & Telegraph	548.95	515.12	600.00
Repairs & Maintenance	506.97	551.24	600.00
Insurance	658.40	816.52	800.00
Dues and Fees	334.41	563.00	500.00
Miscellaneous	127.12	186.06	100.00
Camping Survey Expenses	4,385.27	216.63	-0-
Resale Items	-0-	83.24	-0-
Total Expenses	\$81,329.75	\$87,727.69	\$84,290.00

Net Worth Accumulation May 31, 1960 ..... \$41,746.25  
Income, June ..... 6,246.60

Expenses, June ..... \$47,992.85  
7,161.74

Net Worth Accumulation June 30, 1960 ..... \$40,831.11

**A New Line of Lapstrake  
Fiberglas Boats  
Designed Specifically for  
WATERFRONT USE**

12' Rowing Dory	\$296.
8' Pram	\$225.
12' Sailing Dory, complete with Dacron sails	\$546.

Write for brochure and quantity discount.

**ENSIGN BOAT WORKS**

Old Hickory, Tenn.

Tel: TH 7-3077

**PACKAGED SHELTER**



A spacious 10'x20'x7' port. Wonderful for camp sites, lake resorts, lodges, recreational areas. Bolts together in an hour. Needs no paint or special foundation. Factory to you!

Write for brochure.

**KWIK-BILT, INC. • BOX 6834 • DALLAS, TEX**

**1961 CAMP PROMOTION**

Let us help YOU  
with personalized

- camper birthday cards
- camp stationery
- photo placemats of YOUR camp
- matching paper cups and napkins
- reunion announcements  
and trading post supplies



**CAMPERS NEED**

**America's favorite**

**lip balm**



Chap Stick Co., Lynchburg, Va.

**PLAN NOW to Attend Your Regional**

**Region I**

Hotel Statler  
Boston, Mass.  
Feb. 2-4, 1961

**Region II**

Sheraton Hotel  
Philadelphia, Pa.  
Mar. 8-11, 1961

**Region III**

Whittier Hotel  
Detroit, Mich.  
Apr. 6-8, 1961

**Region IV**

Mountain View Hotel  
Gatlinburg, Tenn.  
Mar. 22-25, 1961

**Region V**

Savery Hotel  
Des Moines, Iowa  
Feb. 22-25, 1961

**Region VI**

Granada Hotel  
San Antonio, Tex.  
Feb. 16-18, 1961

**Region VII**

Asilomar, Calif.  
Mar. 2, 3, 4, 1961

**Convention Chairmen**

Mr. Vern O. Harper  
NE Area YMCA  
14 Somerset St.  
Boston, Mass.

Mr. Paul Frisbie  
Metropolitan YMCA  
1421 Arch St.  
Philadelphia, Pa.

Arthur J. Lusty, Jr.  
Douglas Salisbury  
20633 Canal Dr.  
Grosse Ile, Mich.

Miss Louise Davis  
1701 19th Ave., S.  
Nashville, Tenn.

Miss Genevieve Clayton  
Camp Fire Girls  
618 Flynn Bldg.  
Des Moines 9, Iowa

Miss Ellen Easley  
Camp Waldemar  
Hunt, Tex.

Francis R. LaPoint  
5250 Santa Monica Blvd.  
Los Angeles 29

**Exhibits Chairmen**

Mr. Oscar Elwell  
40 School Street  
Keene, N. H.

Mr. Henry Moss  
508 Denckla Bldg.  
Philadelphia 7, Pa.

Mr. Jerry Manlove  
2020 Witherell  
Detroit 26, Mich.

Mr. Henry G. Hart  
324 29th Ave., N.  
Nashville 5, Tenn.

Mr. J. M. Steffenson  
Box 38  
Indianola, Iowa

Mr. Bob Garetson  
Boy Scouts  
2519 Broadway  
San Antonio, Tex.

Mr. Tal Morash  
733½ So. Hope St.  
Los Angeles 17

**Dr. Sharp Appointed  
to S.I.U. Staff**

One of the nation's foremost authorities on outdoor education, Dr. Lloyd B. Sharp, has been appointed to the Southern Illinois University staff as professor and lecturer. He will be responsible for assisting with the year-round outdoor education program at SIU's Little Grassy Lake campus, and for developing a master plan for Si-Bo-Gi, a camp operated by the Educational Council of 100. He will also serve as a consultant.

Dr. Sharp, as executive director of the Outdoor Education Association, Inc., will move the offices of that national group from New York City to 800 S. Illinois Ave., in Carbondale, Ill.

**Richard S. Doty**

Richard S. Doty, Associate Secretary of the Southwest Area Council of the National YMCA, died suddenly of a heart attack on September 27. He is survived by his wife, Charlotte, and two children, Carolyn and Richie. The home address is 6555 Axtom Lane, Dallas, Tex.

**New Campercraft Aids  
Available**

Instructors in campercraft will be pleased to know of excellent visual aids available through the efforts of the Maine Junior Guide program and the Maine Department of Economic Development.

The first, a movie on the Junior Guide program, may be obtained from Everett Greaton at the above Department in Augusta. The second, a new set of pictures taken at the Junior Maine Guide Testing Camp, is available from Miss Eugenia Parker, Denmark, Maine. Young people from Maine camps come to this unique camp to take the tests which will qualify them as Maine Junior Guides.

The general Junior Maine Guide program is described in "The Art of Living Out-of-Doors in Maine," available from the State Division of Recreation, Augusta, Maine, for \$1.75. Checks should be made out to the Maine Camp Directors' Association. Also available are "Maine Junior Woodsman" and "Maine Woodsman," which describe the lower-level, in-camp program leading up to JMG.

# ACA Sections Report Activities

## Region I

The Ballentines at Camp Kehonka were hosts to New England Section's Counselor Guidance Project Workshop in September. With both directors and camp counselors who had worked with the counselor guidance outline during the summer attending and contributing actual experiences, great strides toward the finished publication were made. The Workshop followed the procedure of entire group sessions, then smaller work groups, and finally a report and valuation session of the entire group. As a result of this workshop the committee for the Counselor Guidance Project has received greater impetus.

The workshop was followed by the New England Camping Association's board meeting at which the framework for the year's activities was set up. The program for the annual Fall Conference November 5 includes workshops on these topics:

Guidelines for an Effective Spiritual Emphasis in Camp Program

Camping Meets the Challenge of Other Summer Activities for Children

Questions and Answers about the ACA Standards Program for Day and Resident Camps

Experiences and Suggestions for Increasing Physical Fitness of Campers

What the Director of a Camp in New England Should Know about Laws Affecting Camping in the 60's

Values of Visual Impressions in Camp Program

Studies and Research that Would Further the Cause of Camping and Its Service to Children

Counselor's Role in Today's Camping World

Your Camp's Natural Setting—Its Problems and Solutions

World Citizenship — Ways in which Your Camp May Cultivate Positive Attitudes toward People of Varying Race, Color and Creed

Guidance in Camping

C. I. T. Task Group

Development of Membership Plan of Action for Next Two Years.

## Region II

New York Section is offering again this year their Workshop on Practical Know How, with Monday evening meetings during October and November. Topics to be discussed are: personnel, safety, teen agers, purchasing patterns and food planning, and public relations. Discussion leaders are Helen Cohen, director of Camp Wal-

den, Jack Kamaiko, director of Educational Alliance Camps, and Rev. P. J. Zaccaro, assistant director of New York City Missionary Society.

A study committee of the New Jersey Section has set out to determine activities members desire ACA to emphasize, things that can be accomplished by members jointly which no single member could do alone.

Under direction of Earl Armstrong, the committee has sent out to all members questionnaires including lists of current activities of ACA and activities suggested as desired. Each of the lists is to be rated by members as: "extremely important;" "desirable;" "of some help;" and "not needed." Space is provided where members may list and rate their own ideas of items not already in effect or suggested. The committee hopes that a full response from members will give an accurate poll, and will help to guide the activities and benefits offered by Section membership.

## Region IV

The Southeastern Section's annual fall conference in Atlanta had as its theme: "Resources of the Future — Natural and Human." Principal speakers were Stanley Michaels, president-elect of ACA, and Dr. Noah N. Langdale, president of Georgia State College. Another highlight of the conference was the banquet honoring past presidents of the Section. Certificates of appreciation were presented to: Frank D. Bell, Mary L. Turk, Ethel J. McCoy, Dr. A. P. Kephart, C. Walton Johnson, Mrs. Harvey L. Parry, Mrs. Jonathan C. Day, Mrs. A. P. Kephart, A. S. Arnold, Mrs. Kathryn Curtis, Miss Mary W. Gwynn, George M. McCord, Marjorie Leonard, Marvin Culbreath, Margaret Stanion, and Ellen Hume Jersey.

## Region V

At its fall board meeting and workshop, Wisconsin Section appointed the following committee chairmen: program, Jenny Lind and Mary Julia Denton; leadership, Jerome Baer; membership, Elmer Ott; public relations, Mrs. Frank DeSio; legislation, Cedric Smith; day camp, Jack Weiner; family camping, Norman Adelman; standards, Carl Martin; finance, Doris Winnemann; Institute, H. M. Woldenberg; and Institute exhibits, Lloyd Shafer.

The program for Chicago Section's

first fall meeting was based on members' reports of their 1960 camping season experiences. Program coordinator Gunnar Peterson presided.

## Region VI

The topic for the Texas Section's Fall Institute was "Camp Staff." Members participated in two discussion groups: "Tools of Staff Procurement," led by Ellen Easley, assistant director of Camp Waldemar, and "Staff Training and Supervision," led by Louise Fargher, regional director of Campfire Girls. On the second day of the Institute the two discussion groups were repeated with attending groups changed. At the concluding luncheon, Marjorie Menefee, a camp counselor, talked about how "Plus Values from Staff" can be inspired.

## Region VII

Regional officers elected for the coming year are: James Flanders, chairman, and Ralph Childs, vice chairman. Mr. Flanders is with the Woodcraft Rangers in Los Angeles and is a former president of the Southern California Section. Mr. Childs is the Scout Executive of Tumwater Area Council, Olympia, Wash., and has served the Western Washington Section and Region VII as Legislation Committee chairman.

**FREE overnight  
PARKING**  
(while space is available)  
FOR REGISTERED GUESTS  
IN DOWNTOWN  
**DETROIT**

**special FAMILY RATES**  
**No Charge for Children 12 and Under**

In the center of all downtown activities. Newly decorated. Ultra modern, comfortable guest rooms. Excellent food at moderate prices in our modern coffee shop and cafeteria. Radio, Television Room Available. Air Conditioned rooms in season.

800 ROOMS  
WITH BATH  
from \$4



**TULLER**  
FACING GRAND CIRCUS PARK  
DETROIT, MICHIGAN  
Harry E. Paulsen, Gen. Mgr.

## READERS SERVICE

November 1960

Circle numbers on left for information on products advertised in this issue.

1	Abingdon Press	14
2	Admiral Equipment Co.	3
3	John Anderson	32
4	Bradley Washfountain Co.	8
5	Burgess Publishing Co.	25
6	Camp Specialties	30
7	Chap Stick Co.	30
8	Ell-Don Sales	33
9	Ensign Boat Works	30
10	Kwik-Belt, Inc.	30
11	Leflar Enterprises, Inc.	7
12	Metalloy Products Co.	33
13	The Monroe Company	7
14	O. F. Mossberg & Sons, Inc.	14
15	New York Herald Tribune	6
16	Nissen Trampoline Co.	4
17	Parents' Magazine	8
18	Ben Pearson	3
19	W. B. Potter	17
20	Redbook Magazine	4
21	Saunders Archery Target Co.	27 & 28
22	John Sexton & Co.	9
23	Tuller Hotel	31
24	Universal Industries, Inc.	22
25	Vacuum Can Co.	5
26	Vermont Accident Insurance Co.	6
27	Wallace & Tiernan, Inc.	2

Circle numbers for more information on products mentioned editorially in this issue.

### Facilities, page 14.

101	106	111	116
102	107	112	117
103	108	113	118
104	109	114	
105	110	115	

### Program, page 17.

119	123	127	329
120	124	128	130
121	125	129	131
122	126	229	132

### Operations, page 21.

134	140	146	152
135	141	147	153
136	142	148	154
137	143	149	155
138	144	150	156
139	145	151	157

### Feeding, page 25.

158	161	164	167
159	162	165	168
160	163	166	

Clip coupon and mail to:

Camping Magazine

1114 South Ave., Plainfield, N. J.

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ St. \_\_\_\_\_

Camp Name \_\_\_\_\_

## Camping Magazine

## CLASSIFIED SERVICE DEPARTMENT

Address replies to classified ads as follows: Box No. \_\_\_\_\_, Camping Magazine, 1114 South Avenue, Plainfield, New Jersey.

### Help Wanted

HEAD COUNSELOR. Well-established E. Penna. coed camp. Capable of supervising full program of sports and other activities. Write Box 105. *kl*

COUNSELORS, male and female, 20 plus. Working couples considered for NY coed. 9th season. Group leaders, athletic coaches, dance, golf, ham radio, music, tennis, photography, fencing, auto mechanics. Suite 11A, 144 West 86th St., N. Y. 24. *kl*

EXPERIENCED GROUP LEADERS and specialists for waterfront, athletics, pioneering, photography, journalism, crafts, dramatics, tennis, music, nature. Progressive coed camp. Gulliver, 151-153th Drive, Jamaica 32, N. Y. *klabcde*

OPENINGS available at New England boys' camp for men to head crafts and dramatics departments. Openings also available to general staff with ability in wrestling, boxing, tennis, tripping, nature. Only college sophomores considered. Write Box 114. *klabcde*

RECREATION Specialists (Nature) and Assistants for positions in County of Los Angeles Recreation Department. At least 2 years' experience in developing nature study rec. or instruction programs and 2 years' college in botany, biology or zoology are required. Apply to County of Los Angeles Civil Service Comm., 222 N. Grand, Los Angeles 12, Calif. *k*

EXCELLENT OPPORTUNITY for young married couple, teacher preferred, who live in Milwaukee or suburban Chicago and will promote locally. Salary plus commission with opportunity for eventual directorship. Fine chance for entry into camping as a career in a well-established Michigan boys' camp. Write Box 101. *k*

WANTED: District Advisor-Camp Director for winter assignment in suburban San Francisco, summers in the high sierra. Must be experienced camper. Youth organization experience preferable. Apply: Barbara Hallman, Sequoia Area Girl Scouts, 1775 Broadway, Redwood City, California. *k*

CAMP REPRESENTATIVE wanted, with good connections and following for long-established girls' camp in New Hampshire. (Fee \$550). Write Box 117. *k*

ESTABLISHED Maine boys' camp with top facilities seeks counselors with professional interest in children. Archery, athletics, campcraft, canoeing (boating), drama, golf, nature, photography, sailing, swimming, tennis, trips, water skiing. General, nurse, physician, secretary. Couples considered. Write Director, 21 Ria Drive, White Plains, N. Y. *k*

### TEEN AGE BOYS HEAD COUNSELOR

Boys' camp in Berkshires, Mass. (33rd year) has opening for experienced man to direct camp unit of 70-80 boys, 13-15 years of age, in decentralized set-up. Program skills, warm personality, understanding of this age group essential. Write fully of camp and supervisory experience, special skills for this age group, family needs, references, salary. Write Box 107. *kl*

MAN OF HIGH CALIBRE, background in education and camping as Assistant Director. Permanent connection sought by established Maine boys' camp. Write Box 112. *k*

### DIRECTOR

for well-established private southern Ohio boys' camp. Must have winter position in Ohio area. Full responsibility for camp operation. Exceptionally high pay plus share in corporation. Apply Box 526, Princeton, N. J. *k*

HEAD COUNSELOR with following. New York resident, male, to coordinate program coed camp New York State. Experienced, enthusiastic, as camp representative. Educational background and references required. Future potential. Write Box 108. *k*

COUNSELORS over 21, male and female, New York State coed camp. Dance, swim, athletics, music, dramatics, shop, general. College sophomores considered for junior counseling. Write Box 109. *k*

### PROGRAM DIRECTOR

WISCONSIN private girls' camp. Experienced. Send complete letter of information, references and photo. Write Box 116. *k*

JAYSON CAMPS, MONTEREY, MASS. MEN AND WOMEN: tennis, waterfront, small craft, pioneering, riflery, archery, ceramics, pianist (play popular by ear, expert transposing), phys-ed majors. Write Box 876, Greenwich, Conn. *k*

### BUSINESS MANAGER

YEAR-ROUND position in southern ranch-camp requires general management and cost control ability. No promotion or programming necessary. Write Box 110. *k*

### HEAD COUNSELOR

Outstanding Berkshire boys' camp. Sister camp adjacent. Applicant must be thoroughly experienced in boys' camping, mature and capable of running staff and program. Excellent salary. Own cottage. Write all details in first letter including references. Write Box 103. *k*

### HEAD COUNSELORS

For old New England brother-sister camps. Teachers, preferably in early thirties, with outgoing personalities. Take full responsibility for handling of staffs and campers, and for careful administration of respective camp programs. Couples considered, but spouse must take active part in camp work. Camp-age children can be accommodated. Previous successful private camp administrative experience required. References checked carefully. Fine opportunities for competent people. Write full details. Write Box 113. *k*

## CAMPING EXECUTIVE

To direct and continue development of one of the finest operations in the Midwest, including a 480 acre resident camp devoted to building Christian character.

Over 40 years successful experience and is now on the threshold of developing year-round program including family camping, winter camping, school camping and wilderness camping.

Opportunity unlimited — salary equal to the best. Send biographical sketch, salary requirement and references:

Mr. John Anderson

Box 119

Maumee, Ohio

## Help Wanted

POSITIONS OPEN at long-time E. Penna. coed camp for senior, experienced staff members (teachers, college juniors & seniors) skilled in campcraft, canoe tripping, waterfront, tennis, athletics, arts & crafts, riflery, also other positions. From Middle Atlantic area preferred. Send summary of experience. Write Box 102. *kl*

**VERMONT GIRLS' CAMP**  
seeks staff for canoeing, sailing, water skiing, swimming, archery, golf, athletics, tennis, campcraft, and arts and crafts. Salary commensurate with experience. Write Room 1807, 50 Broadway, N. Y. 4.

## Positions Wanted

**CARETAKER.** Year round. Man and wife. Experienced. Free for immediate employment any place in United States. Complete qualifications upon request. H. A. Stroup, 1214 Slater, Toledo 12, Ohio. *k*

**COUPLE.** 25 years' experience. Wife can take complete charge of kitchen, dining room and food. Man can take responsibility for staff and program. Highest character references. Write Box 118. *k*

**FAMILY MAN,** thoroughly familiar with carpentry, plumbing and electrical work wishes to obtain position as general maintenance man. Other qualifications: teaching camp horsemanship, Cert. N.R.A., R & P instructor also well experienced in teaching movie and still photography. Reliable and sober. Willing to relocate. Interview upon request. Write Box 120. *k*

**FORMER OWNER-DIRECTOR** of well-known camp (300 capacity) wishes position as director of an organizational camp in the United States or Canada or of a private camp in Canada. Write Martin Kaye, 144 Lincoln Blvd., Merrick, N. Y. *k*

**DIRECTOR,** large following, interested in a proposition from a coed or brother-sister camp in New York or New England area. (\$700 tuition only.) Write Box 104. *k*

## Camps for Rent

**IDEAL CAMP SITE** available on long term lease only. Reasonable. Southern Vermont near Bennington, Albany. Adjacent Longtrail and Green Mountain National Forest. 1100 acres, 20 acre private lake, many trails, good 3½ mile private road to lake. Write Box 111. *k*

**80-ACRE SUMMER CAMP SITE** and buildings available on partnership or lease basis for 1961 season. Located in Plumas County, California, adjacent to Plumas National Forest. Write: Mr. John N. Lindsay, P. O. Box 701, Carson City, Nevada. *k*

**CHURCH CAMP** located 90 miles from Minneapolis, Minn. on Lake Koronis. Capacity 275 boys and girls, 4th grade on up. Facilities: cabins and dormitories, all modern. Classrooms, chapel. Program features: Religious instruction, aquatic, land sports. Rental for six day periods or weekends. Write Mr. Robert Hokenson, Mgr., Paynesville, Minn. *k*

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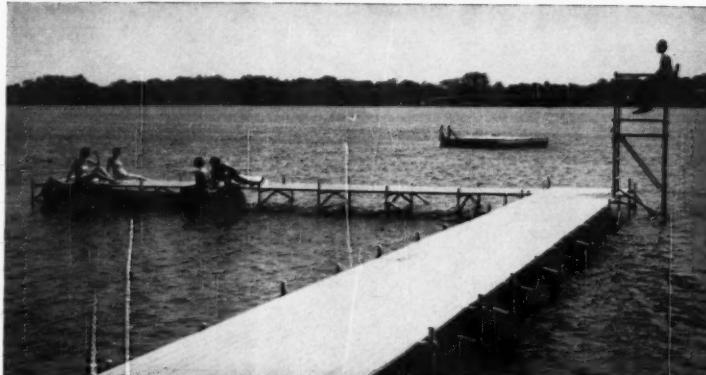
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## Camps for Sale

**COED TEEN-AGE TRAVEL CAMP.** Established 15 years. 1960 enrollment 38. Three custombuilt aluminum trailers with complete camp equipment valued at over \$10,000. Owners wish to retire, will work year with buyer. For information write Box 106. *k*

**WISCONSIN CAMP FOR SALE.** Cap. of 100 children. Presently girls but lends itself perfectly for a coed operation. Widow must sell. Has almost \$200,000.00 invested. Will sell for only \$75,000.00 on terms. A remarkable bargain. Call collect or write A. J. Ditzik, Tyler Realty, 4760 Grand River, Detroit 8, Mich. TYler 7-0333. *k*

**WELL - MAINTAINED, COMPLETELY EQUIPPED** for 70 campers. 7 weather-proofed buildings, toilets, showers, new modern swimming pool, pond for boating, fishing, 2 small streams. In Pennsylvania Dutch country. 120 miles to New York; 80 to Philadelphia. At nominal cost can accommodate 100. Write Box 119. *k*

**1,200 CAMPS & SITES — \$15,000 & UP** One of the largest and most reputable school and camp realtors in the United States. Established 35 years. Exclusively selling camps, day and boarding schools. Appraisals for all purposes. Write for list of attractive offerings, specify locations preferred, to Mr. M. Otto Berg.

**NATIONAL BUREAU OF PRIVATE SCHOOLS**

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**100 ACRE PRIVATE LAKE — Ample surrounding acreage, sand beaches, near 3 scenic rivers. Manistee National Forest, several buildings of unusual quality, all facilities, excellent location. Herbert Fleming, Fountain, Michigan. *kl***

## Camps Wanted

**WISH TO RETIRE?** With assured income and your camp prestige maintained, free from operational responsibility? My professional experience and reputation available for high class camp — purchase, lease or appointment. Financially sound, security assured. Write Box 115. *k*

## Camps Wanted to Sell

**CAMP SALES SPECIALIST**  
If your camp is in Mich., Wisc., Minn., or Ill. and you have considered selling, please call COLLECT or write. I will make an appointment to see you, make a realistic evaluation of your camp, and discuss with you the possible sale in strict confidence. Call collect TY 7-0333 or write A. J. Ditzik, Tyler Realty & Investment Co., 4760 Grand River, Detroit 8, Mich. *tf*

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Julian H. Salomon A.S.L.A.  
Landscape Architect—Camp Planner

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**20 PERSON ALUMINUM PATROL COOK SETS**  
(Regular \$29.95 Value)



Extra heavy gauge aluminum **Only \$16.50**

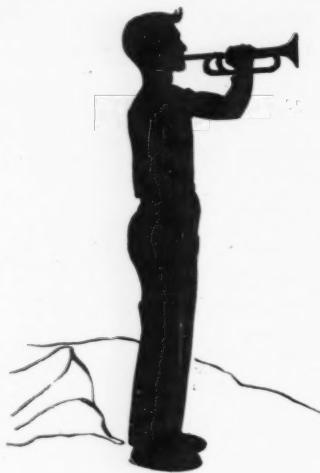
Canvas-waterproof drawstring case **2.50**  
All utensils nest compactly into the large 12 quart cook pot and the larger frying pan is utilized as a cover, thereby securing the entire unit.

Campers, motorists, fishermen, hunters will welcome this rugged, durable, yet lightweight, heavy gauge aluminum set. Set consists of 12 Qt. Pot: 12" Diameter, height 7½"; 8 Qt. Pot, 10½" diameter, height 6½"; 6 Qt. Pot, 9" diameter, height 5½"; 3 covers with side rim—doubles as fry pan; 3 heavy pot lifters. Permanently attached heavy ball handles. Sh. Wt., 12 lbs

**ELL-DON SALES**

8931 Bronx Ave.

Skokie, Ill.



# AFTER TAPS

*... the time when directors, leaders, and counselors recall the successes and failures of the day, plan to make tomorrow a better day, and think about the opportunities — seized and missed — of this wonderful thing called camping.*

## The Plea for Wilderness

By Jay S. Shivers, Ph.D

Dept. of Recreation, Mississippi Southern College

THE CULTURED individual has always been inspired by and drawn toward the wilderness, that last vestige of primitive and touchingly aesthetic space. The balanced life of the wilderness is opposite from man's work in his cities of perplexity, riot, and discord. His shattering existence craves the pacific harmony of nature's plan. It provides a calmer outlook on life. Unfortunately, this eagerness for the outdoors, this realization of peace which awaits one in the wilderness, has resulted in the destruction of once untouched spots of beauty. Yielding to ever increasing pressure of more use and misuse, the wilderness has been disappearing. Civilizing influences cannot move into the wilderness and keep it as well.

It is clear that outdoor pursuits are not just spasmodic uses of family income and leisure that automatically fluctuates with monetary expenditures. Satisfying the demand for this activity is a national problem of the most pressing kind. Recreational usage is becoming one of the main uses of land, along with agriculture, mining, and forestry.

How can we begin to instill the knowledge of and respect for our wilderness heritage and prevent its destruction? The answer is three-fold: through the camping movement, through the various agencies dedicated to the protection and improvement of our natural resources, and by federal and state legislation. It is to the latter that we must turn if salvation of the wilderness and other physical resources are to be secured. Initiation of plans to stop the wanton deterioration of natural recreational spaces is the job of legislation. There is before the Congress of the United States a "Wilderness Bill" which needs the support of all, layman and professional alike, if it is to pass and halt the destruction which is depleting the wild places. Such legislation would effectively guard against further inroads by commercial interests to use for private aggrandizement what belongs to all.

The former possibilities are those of future regeneration and education. The camping movement and educational agencies may best be brought into play for the benefit of everything that we hold great and good. The camping experience is the last stronghold of outdoor education and recreational possibility. The phenomenal growth of private, agency, and school camping in the last decade has enhanced the knowledge available to individuals of all ages concerning the worthiness and the necessity for preserving the outdoors in all its natural splendor.

Higher education has the future of wilderness spaces in its keeping in several significant ways: educating the pro-

fessionals whose job it will be to teach the public intelligent appreciation of the out-of-doors; professionally preparing people who will one day administer our public wilderness areas; undertaking the research necessary to resolve the conflict pressing upon natural spaces today; and recommending policies based on a clear concept of actual needs and far-reaching trends.

A long range view readily indicates that only planning correctly will keep our natural resources in advance of the ever changing conditions of the country and the desires of people. Institutions of higher education are well positioned to perform research on these critical issues and to recommend practical approaches in alleviating them.

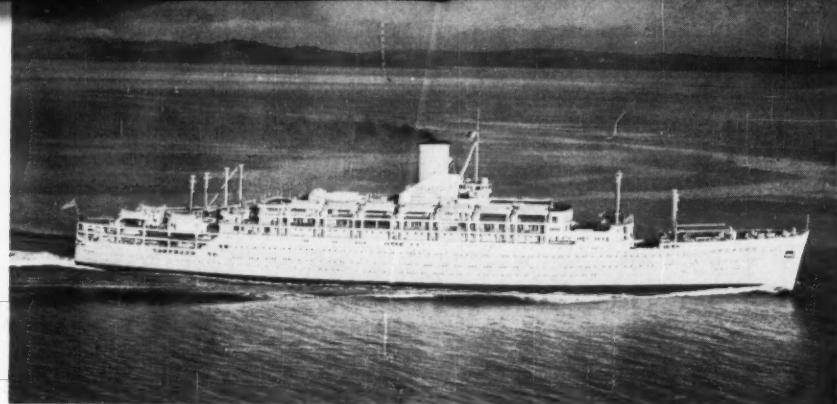
Providing opportunities for people to enjoy the natural environment is a basic responsibility of those who manage public wild lands, the peoples' representatives in the legislatures, and those who offer the opportunity to engage in camping experiences on an agency or private basis. Wild areas are required if objective study is to be made of nature's world. Areas intended for recreational use, however, must be set aside and preserved. An educated public will want to acquire and conserve suitable areas for use if wilderness ideals and plans are transmitted and made comprehensible.

### Prophets of Outdoor Living

Members of the camping movement are the prophets of outdoor living. Through them, in the natural places, our people can become aware of and better associated with their outdoor traditions, find satisfaction and enjoyment and derive deep inspiration. Certainly, wild places hold a critical position in proving to young and old alike the rewards of outdoor living and recreational pursuit.

What remains of the vast areas of wild land must be saved from desecration. The remnants of the wilderness are fast fading. Will the last traces of the American wilderness heritage be sacrificed on the altar of apathy and irresponsibility? Will this nation's future generations be denied these last vestiges of what belongs to them? Will greed and waste cause the destruction of the finest natural vistas and virgin soil?

In times when man's drive and desire for power causes destruction and uncertainty and the voices of truth and hope are dimly perceived, it is to the wilderness that man must turn in order to assuage his grief, seek the solace and find purpose for his life. This cannot be cast aside. Our wilderness must be preserved.



# Round the World Cruise Planned for Camping Leaders

WOULD YOU like to follow next summer's camp season with the most unique vacation you have ever known? Would you like to join with a small group of other camping people on a round-the-world cruise that will take you to five continents and 25 to 30 exotic cities? Would you like to share experiences with other camping and youth-work leaders around the world, have opportunity to interview prospective exchange counselors, pick up ideas to enrich your future camp program?

And would you like to do all this at a cost far below what you would normally expect for such an unusual and rewarding experience?

This is exactly what you can accomplish if you join the "Camping Friendship Round-the-World" tour group of American and Canadian camping people who will leave the West Coast in September 1961 on the British cruise ship Orcades, circle the globe and return to New York City from London via BOAC jet airliner in mid-November.

The tour group will spend eight leisurely and restful weeks on the ship, interspersed with visits to Honolulu, Japan, Hong Kong, the Philippines, Australia, Ceylon, Arabia, Egypt and Italy.

After disembarkation at Naples, the group will proceed by chartered bus through Rome and other Italian cities, along the Mediterranean coast with stops at Monte Carlo and Cannes. The party will then proceed north to such European cities as Geneva,

Paris, Brussels, Amsterdam and London prior to returning to the United States by plane.

The 1961 tour of camping people is being jointly sponsored by Gloria and Mack Carpenter of Independence Travel and Tour Service and Mary and Howard Galloway, publishers of Camping Magazine. Mr. Carpenter is a member of the Missouri Valley Section of ACA, while Mr. and Mrs. Galloway are members of the New Jersey Section of the Association.

Travel arrangements will be handled by Mack Carpenter's experienced world travel organization, while the actual tour will be conducted by the Galloways, who have been associated with camping since 1945.

Costs for this "once-in-a-lifetime" opportunity to help build camping friendship round-the-world, while at

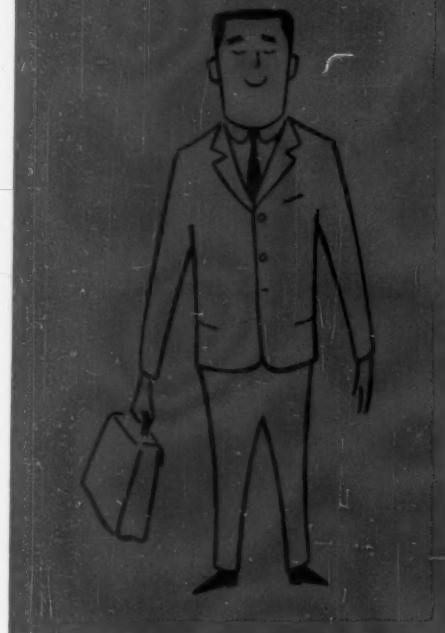
the same time enjoying the vacation of a lifetime, will start at approximately \$1,400, the exact figure depending on location and type of accommodations chosen on the ship.

Enrollment for the "Camping Friendship Round-the-World" cruise is open to anyone connected with organized camping. As might be expected, only a limited number of camping people can be accommodated on a cruise of these proportions. Since reservations will be considered in the order of receipt, those interested in assuring themselves a place in the group should write promptly for full information and registration forms. Inquiries may be addressed either to Mack Carpenter, Independence Travel and Tour Service, 803 W. Lexington, Independence, Mo., or Howard Galloway, Camping Magazine, 1114 South Ave., Plainfield, N. J.



Cruise-planners: the Carpenters and the Galloways

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You can now have professional and uniquely experienced help in the difficult task of preparing superior recruitment material. Galloway Publishing Company, for the past 15 years publishers of Camping Magazine for members of the American Camping Association, is offering its creative publishing services for design and execution of camp catalogs and supplementary literature.

Your catalog will be given the professional, creative and individual attention it merits as your first salesman. Naturally, camp catalogs of distinction cannot be mass produced. They must be created one at a time, to reflect the special characteristics of each camp. We invite your early indication of interest, in order that we may arrange for personal consultation to determine the best way of meeting your recruitment requirements.

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## Camping Magazine

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